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MEMORANDUM

February 24, 1987

To: Regional Vice Presidents
Regional Directors

From: Roger L. Mozingo

Subject: National/State Tobacco Councils

Tha attached materials will explain in more detail our conference call discussion about the National Tobacco Council's effort to establish State Councils.

On first blush there may appear to be overlap and duplication with some of our own efforts but after studying the Kentucky Tobacco Council list, you will see that Mr. Balden is targeting organizations rather than individuals. More importantly, this is a grower effort which is being supported by The Tobacco Institute. Under no circumstances should this effort be touted as a TI or manufacturer project.

Please read and study the attached materials and have any questions ready for our next conference call which we will hold during the first week of March.

RLM:gc

Source: https://www.industrydocuments.ucsf.edu/docs/ffgy0031

THE NATIONAL TOBACCO COUNCIL

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January 29, 1987

Mr. Ray Mackey, President
Kentucky Farm Bureau Federation
P.O. Box 7200
Louisville, Kentucky 40207

Dear Ray:

I was pleased, but not surprised, to learn in our recent conversation of your interest and concern for the tobacco industry.

Attached is a list of some 40 other Kentucky organizations whose leaders feel the same as do you and I. They, like you, have expressed interest in participating in the Kentucky Tobacco Council.

The Kentucky Council will focus on the problems of all of its members and will operate under the auspices of the National Tobacco Council, an organization I have the pleasure of serving as president. The National Tobacco Council exists to defend our industry from the scores of irrational attacks being made on tobacco, many of which are scientifically unproven.

This year these attacks will include efforts to double the federal cigarette excise tax, ban smoking on commercial airlines, end all tobacco advertising and eliminate the tobacco price support program.

For us to prevail against these many, serious threats, we must work together to make our views known to Congress, our State legislators, journalists, business associates, friends and neighbors.

Source: https://www.industrydocuments.ucsf.edu/docs/ffgy0031

In about a week, I'll be sending you a package of materials on some of these challenges and on some of the ways in which we can work together.

In the meantime, let me express my personal gratitude to you for your support and enthusiasm of this important project.

Sincerely,

Bill

Bill Balden

/mm

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