

Recent B&H SF CPT results

Moisture

Market	Year	Competitor	Moistness among smokers of:	
			Own	Competition
Australia	1996 (3)	P. Jackson Winfield	Parity ?	Parity P. Jack ? Less Winfield?
Malaysia	1995 (3)	Dunhill	Parity	Parity
N. Zealand	1995 (2)	Rothmans	Parity	Parity
Nigeria	1995 (2)	Rothmans	Parity	Parity
S. Africa	1995 (3)	P. Stuyves.	More (black) Parity (white)	Parity (black)
U.A.E.	1994 (4)	None	Development product parity	

No statistics available for Australian results, but estimates are probably correct.

22.11.96