

FAX TO: R. Moynigo
J. Nelson

M-Place: S. Chilcote S. Stunt
B. Dawson K. Milington
copied 8-16-89
FYI WW 8/16

Tobacco Growers' Information Committee

Post Office Box 18089, Raleigh, N.C. 27619
919/848-4920

MEMO

DATE: August 16, 1989
TO: Walter Woodson
FROM: Reg Lester *R.L.*
SUBJECT: Ford

Hoke Leggett

It was good to talk to you regarding our actions on Ford's smoking policies. To update you further since our conversation, I am scheduled for two interviews at Television Station WWAY in Wilmington on Friday. I will be interviewed by the anchors of the noon newscast for broadcast on next Tuesday and a reporter for a story on Friday's 6 p.m. newscast.

Further, I have drafted a letter to the owner of Fair Bluff Motors who has been distributing the posters stating that TGIC was disseminating erroneous information. In the letter, I point out to him the incorrect statements in his poster. (The television reporters in Wilmington are aware of his posters and I will set the record straight during the interviews.) In addition, as I state in the letters, I will send a similar letter to all warehouses in the Fair Bluff area (the Border Belt of N.C.) and letters to the editor or news releases to the same area, including the Ford, GM and Chrysler policies. This should set off another round of publicity and, thus, letters of protest.

The letter to the Fair Bluff Ford dealer is attached.