

Note for Donohue, Chris

From: Merlo, Ellen
Date: Thu, Jun 23, 1994 6:19 PM
Subject: RE: Ad Campaign/Employee Memo
To: Donohue, Chris

YES, GOOD IDEA. LOOK AT THE NOTE GOING TO THE MEDIA AND THEN ADD SOMETHING RE OUR STRATEGY OF GETTING THE FACTS OUT AND THE VALIDITY AND BALANCE OF THE REPRINTED ARTICLE. LIST THE NEWSPAPERS. IT WILL BE IN PLANT PAPERS, SO THEY SHOULD GET AS WELL. THANKS.

From: Donohue, Chris on Thu, Jun 23, 1994 3:10 PM
Subject: Ad Campaign/Employee Memo
To: Merlo, Ellen

Ellen: Do you want to send a WIC memo to all USA employees on Monday apprising them of the ad campaign?

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