

- Item 10. Report the names and addresses of all advertising agencies which have participated in the preparation and/or placing for publication of said advertising copy with an explanation of the nature and extent of such participation.

Liggett & Myers Tobacco Company employs two advertising agencies to create advertising materials and purchase appropriate advertising media for its various products. J. Walter Thompson Company at 420 Lexington Avenue, New York, New York 10017 is retained to represent Lark, Chesterfield and Duke cigarettes. Compton Advertising, Inc., 625 Madison Avenue, New York, New York 10022 is retained to represent L & M brand cigarettes.