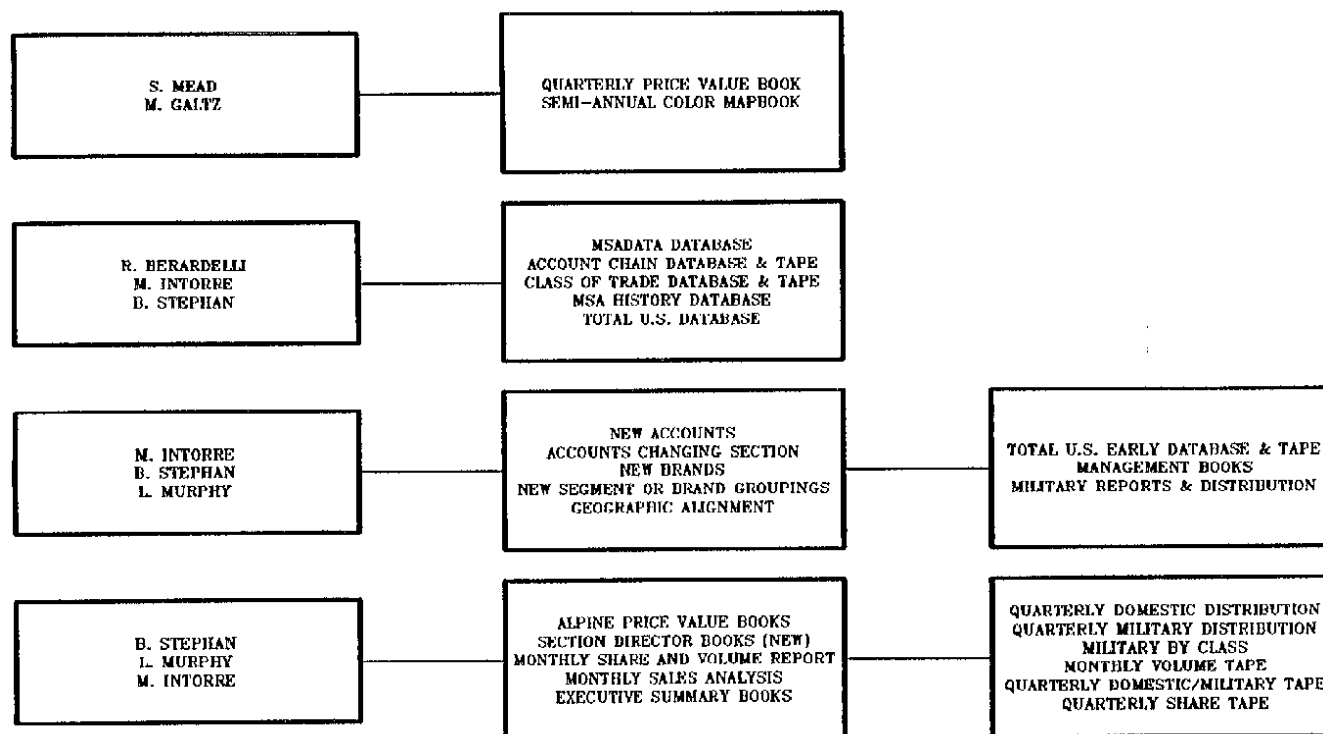


PHILIP MORRIS PROJECTS -- MSA DATABASE

CLIENT SERVICE CONTACT PERSONNEL

CATEGORIZED BY PROJECT AND RESPECTIVE CONTACTS*



* PERSONNEL LISTED IN ORDER OF PRIMARY CONTACTS
FOLLOWED BY SECONDARY CONTACTS

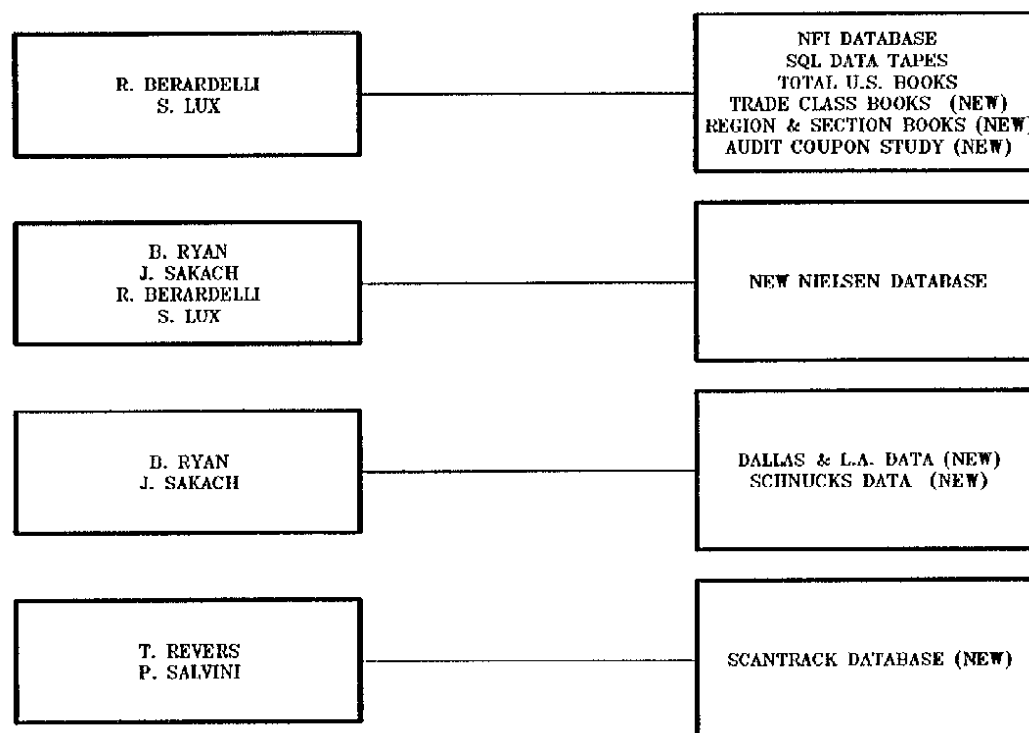
MSA DATA

2060379330

PHILIP MORRIS PROJECTS -- NIELSEN DATABASE

CLIENT SERVICE CONTACT PERSONNEL

CATEGORIZED BY PROJECT & RESPECTIVE CONTACTS*

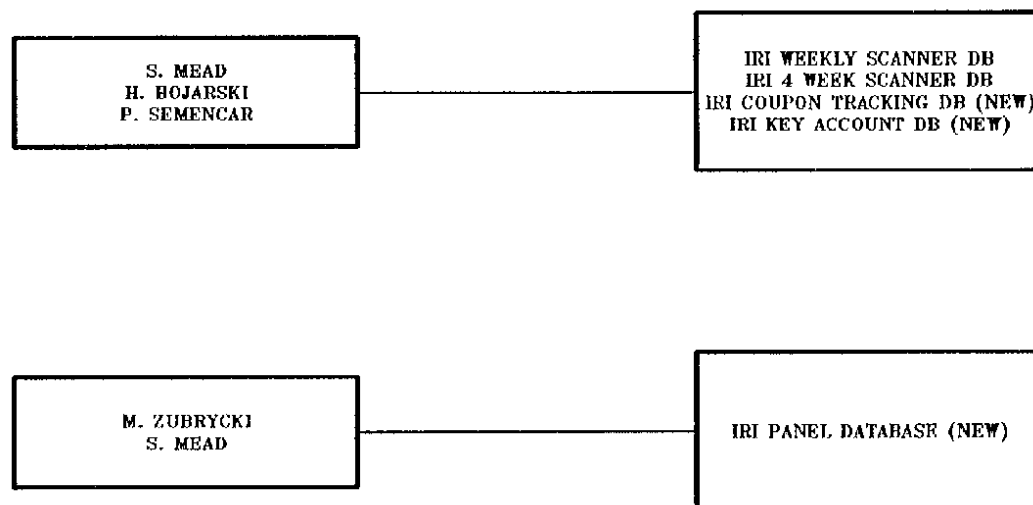


* PERSONNEL LISTED IN ORDER OF PRIMARY CONTACTS
FOLLOWED BY SECONDARY CONTACTS.

NIELSEN DATA

2060379331

PHILIP MORRIS PROJECTS -- IRI DATABASE
CLIENT SERVICE CONTACT PERSONNEL
CATEGORIZED BY PROJECT & RESPECTIVE CONTACTS*

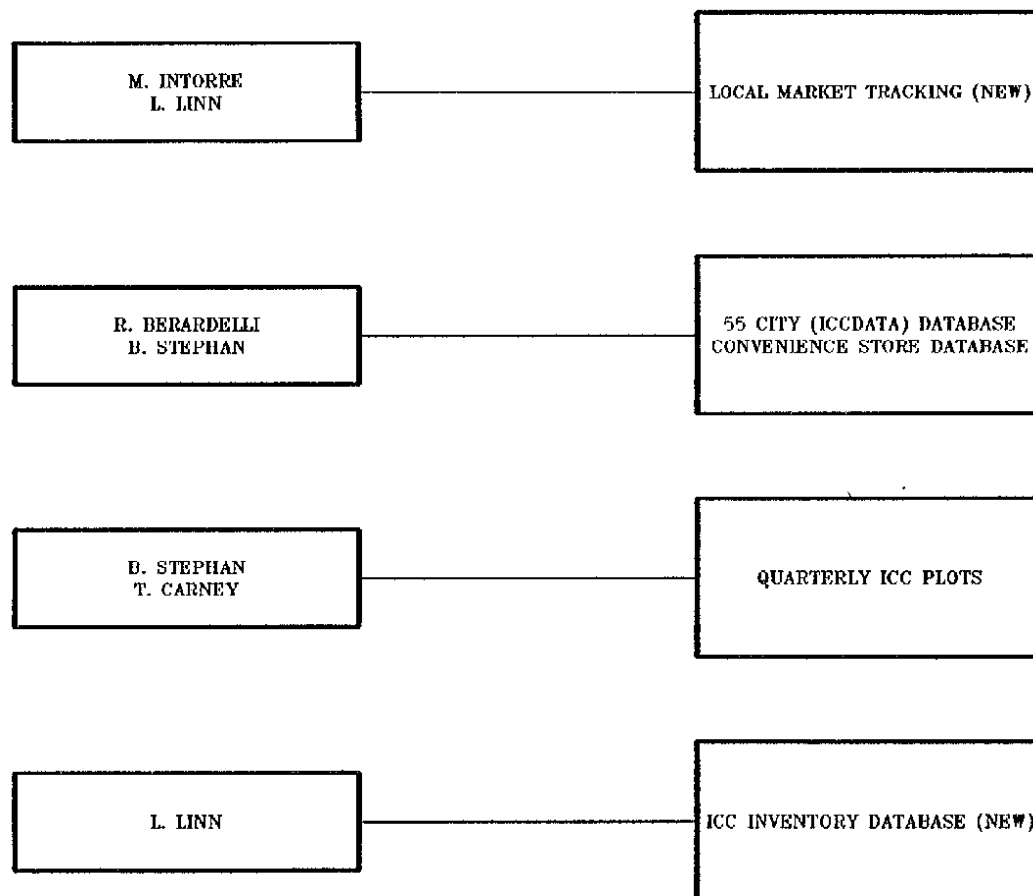


* PERSONNEL LISTED IN ORDER OF PRIMARY CONTACTS
FOLLOWED BY SECONDARY CONTACTS.

IRI DATA

2060379332

PHILIP MORRIS PROJECTS -- ICC DATABASE
CLIENT SERVICE CONTACT PERSONNEL
CATEGORIZED BY PROJECT & RESPECTIVE CONTACTS*

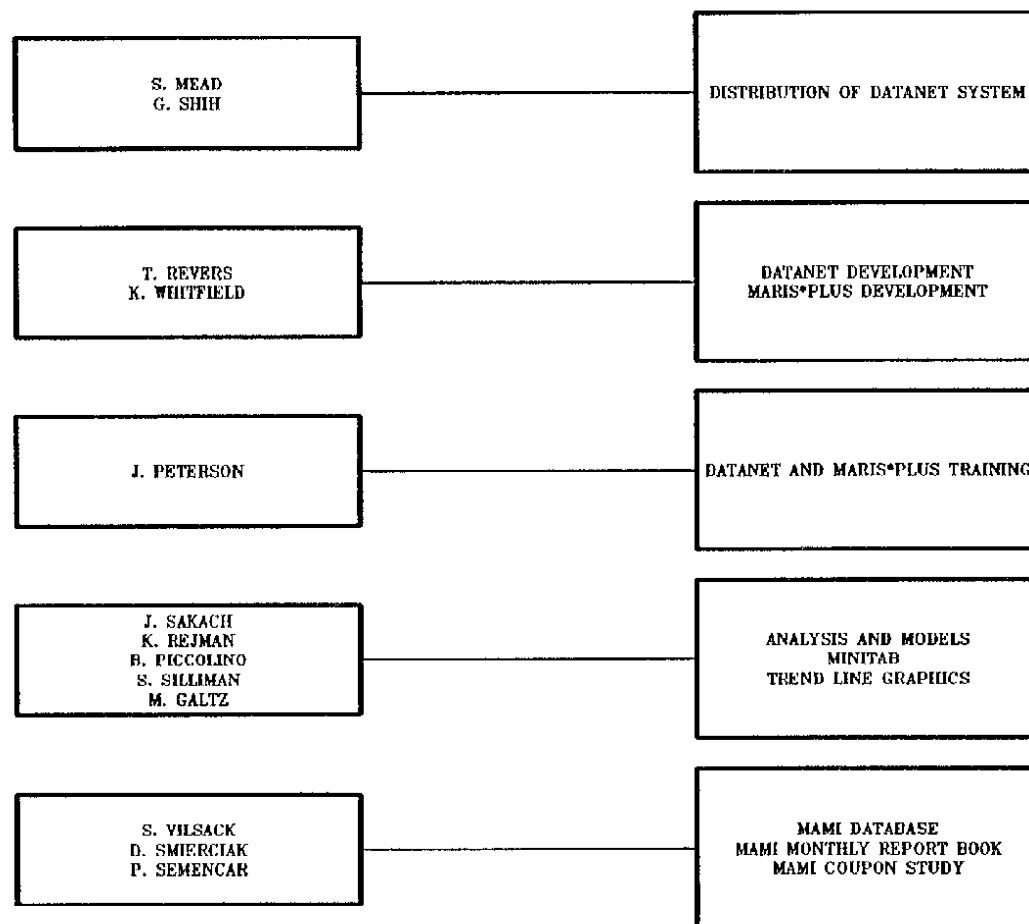


* PERSONNEL LISTED IN ORDER OF PRIMARY CONTACTS
FOLLOWED BY SECONDARY CONTACTS.

ICC DATA

2060379333

PHILIP MORRIS PROJECTS -- MISCELLANEOUS
CLIENT SERVICE CONTACT PERSONNEL
CATEGORIZED BY PROJECT & RESPECTIVE CONTACTS*



* PERSONNEL LISTED IN ORDER OF PRIMARY CONTACTS
FOLLOWED BY SECONDARY CONTACTS.

2060379334