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/ds

W. G.

This confirms that we have decided to increase the warning notice by 10% in all newspapers-ROP. Please note that this applies only to the warning notice (not the R/C numbers) and only to newspapers-ROP (not Sunday supplements).

TO MR.	M. O. WILSON
DEPT.	R. A. Pittman
C. C. to MR.	W. L. Scheinert
"	V. C. Broach
"	E. Popple
"	B. L. Grocker
FROM MR.	J. W. GROOME
SUBJECT	DATE July 31, 1974

BROWN & WILLIAMSON TOBACCO CORPORATION
INTERNAL CORRESPONDENCE

GE 218 L 18-731

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FTE
Jan/Nic*