

Senator John Danforth  
Washington, D.C.

October 7, 1986

Ms. Phyllis McGovern  
Treasurer  
Tobacco Institute Political Action Committee  
1875 I Street N.W.  
Washington, DC 20006

Dear Phyllis:

Kit Bond could lose his Senate race in the wink of an eye. In the final two weeks of the campaign, Harriett Woods will air a tidal wave of negative advertising. That's her style. The final Woods assault may be the ugliest advertising Missouri has ever seen.

If Kit Bond isn't able to put the facts on the air -- quickly and powerfully -- he will operate at a terrible disadvantage.

I don't need to tell you what it means for Kit Bond to win the U.S. Senate race in Missouri. It means a Senator committed to fiscal responsibility, to pro-growth economic policies, and to a national defense second to none.

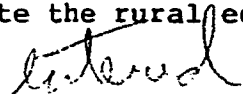
And a victory for Kit Bond could mean control of the United States Senate.

In 1982, I entered September with a lead of 17 percentage points. At the same time, fewer than 10% of the voters knew where Harriett Woods stood on the bedrock issues of taxes, spending and national defense. For five weeks Mrs. Woods assailed my record in the Senate with slick, deceptive and totally unprincipled advertising. My lead melted like butter on a hot griddle.

You know what Kit Bond stands for. Let me tell you what Harriett Woods stands for. She stands for higher taxes, more spending and greater federal involvement in the marketplace.

How can a candidate like Harriett Woods win in Missouri? Easy. By being "concerned" about the problem that happens at the top of today's front page. By promising to "do something." By terrorizing the elderly with scare stories. By pledging fealty to every interest group that wants a new spending program.

Let's look at some key issues. Kit bond favors a constitutional amendment to balance the budget. Harriett Woods opposes a balanced budget amendment. Kit Bond favors a line item veto. Harriett Woods is against it. Kit Bond favors market-oriented farm policies. Harriett Woods supports government production controls and a moratorium on farm foreclosures -- policies that will devastate the ruraleconomy.



Prepared and paid for by Missourians for Kit Bond

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Let's look at taxes. Harriett Woods stood up in 1982 to endorse the old tax sunset legislation -- a \$250 billion tax hike. Harriett Woods opposed the 1981 tax cuts and wanted to cancel the final 10% cut.

Kit Bond is a fiscal conservative tried and proven in the job of balancing the state budget in the teeth of the worst recession since the 1930's.

I will be in Missouri stumping for Kit Bond as soon as Congress adjourns. My efforts will be in vain unless you make an immediate commitment to the Bond campaign. Kit Bond must have the money it takes to hold off the coming wave of negative ads. Your decision could mean the difference between victory and defeat, between a fiscally conservative, pro-defense Senate and a free-spending Senate rushing headlong to the failed policies of the past.

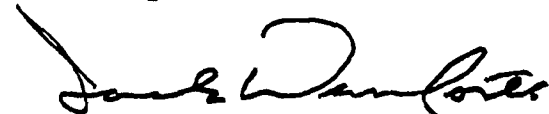
I want you to call Steve Gordon or Anne Du Bois at (202)546-0900, and I want you to call today. I urge you to give Kit Bond's campaign every dollar the limits will permit. That's right: every dollar.

I have worked with Kit Bond for eighteen years. We cleaned up state government together. We have campaigned together in every part of Missouri. We have worked together to create a sound economic climate for the people of Missouri. You will be proud that Kit Bond is a United States Senator.

Believe me when I tell you that you will never have a chance to congratulate Senator Kit Bond unless you make sure he has the resources to carry his message to the voters of Missouri. I need Kit Bond in Washington. The President needs Kit Bond.

Please pick up the telephone. If you don't, our nation could pay a terrible price for many years to come.

Sincerely,



John Danforth

P.S. The best news yet is the enclosed poll results released Sunday. St. Louis Post-Dispatch KMOX Radio's new poll shows that Kit's ahead 44% to 37%!

But in Missouri against Harriett Woods, I know that this race will be close to the end. Kit can't let up. In fact, the key to victory may be his ability to stay on the air in the closing weeks. Please call and pledge your support. America needs Kit Bond in the U.S. Senate.

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