

## Consumer Mailing

<u>Action</u>	<u>Complete date</u>	<u>Status</u>
List to legal	3/12	complete
Sample of each item	3/15	complete
Database grids back	3/19	complete
creative <ul style="list-style-type: none"><li>- package</li><li>- label</li><li>- letter copy</li></ul>	3/19	creative direction approved
comp approval	3/22	
testing - complete	3/22	scheduled for 3/24 - 3/26
pick audience	3/23	completed
File layout to DB	3/22	
ship tapes to Centrobe	3/31	
begin ship	4/22	
end ship	5/30	

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