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Date: April 7, 1994

Attention: Lisa Walsh

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You should receive 3 pages, *including this cover sheet*. If you do not receive all the pages, please call Kathy Mulligan on 212-878-2320.

COMMENTS: See attached certifications.

Lisa - Attached are the Benson & Hedges sweepstakes rules with some additional changes. As I understand it, the coupon redemption process requires more time for processing and thus the two different dates for coupon entry and other entry forms. Thanks, Kathy.

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