

Note for McCormick, Brendan

From: Lemperes, Jim
Date: Tue, May 24, 1994 11:07 AM
Subject: RE: Bergen Record
To: McCormick, Brendan

Does not apply to current contracts.

To: Carraro, Tara; Daragan, Karen; Lemperes, Jim; Lenzi, Jack
From: McCormick, Brendan on Mon, May 23, 1994 4:55 PM
Reporter: Randy Diamond
Phone No. 609-292-5159
Media Outlet: Bergen Record
Location: NJ
Topic: Ad bill
Deadline: 5 PM

According to Diamond, the NJ Senate passed a bill that would prohibit tobacco advertising during family-oriented events like the circus or ice capades. He has spoken with the NJ Sports Authority and they have told him that we have a contract with them worth \$800,000/year. Contract runs through 2001. Reporter is unsure of whether or not the bill applies to current contracts.

This story will run on page 1.

Jim: Please advise on how you would like this handled.

AT: Missed deadline

Re: NJ ad bill

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