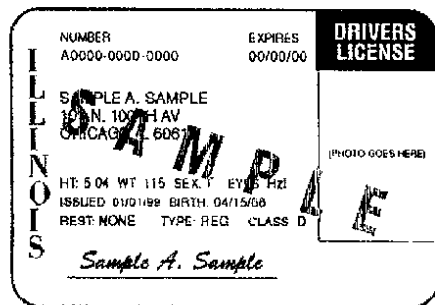


Attention: New Government-Issued ID Requirements

To further ensure that only smokers 21 years of age or older participate in any (Brand Name) programs through the mail, we're requiring that you send us a legible copy of a valid government-issued ID as additional proof of age, and complete and sign this form. Thanks in advance for your help. Once we receive this information, we'll send you a coupon for a free pack of any style of (Brand Name) cigarettes. See details provided.



Step 2: Compare the information on your ID to the name and address pre-printed below.
If the name and address match exactly, please go to Step 3.

99999999999999999999
Sample A. Sample
123 Any Street
Anytown, US 00000-0000

If the information on your government-issued ID does not match your current name and/or address or the pre-printed information above, please print your current full name and address in the corrections space below, and indicate the reason(s) in the name/address exceptions area.

Name/Address Corrections

☐ Mr.
☐ Ms.
☐ Mrs.

Address _____ Apt. # _____

City _____ State _____ ZIP _____

Name/Address Exceptions

Check all that apply.

- | | |
|--|---|
| 1. <input type="checkbox"/> Change in marital status | 5. <input type="checkbox"/> Dual residence |
| 2. <input type="checkbox"/> Legal name change | 6. <input type="checkbox"/> Misspelling |
| 3. <input type="checkbox"/> Moved | 7. <input type="checkbox"/> Nicknames/Abbreviations |
| 4. <input type="checkbox"/> Use P.O. Box | 8. <input type="checkbox"/> Other: _____ |

Step 3: Please Sign and Complete.

By participating in this offer and signing below, I certify that I am a smoker 21 years of age or older. I further certify that I have provided a copy of a valid government-issued ID. I am also willing to receive cigarette coupons and incentive items in the mail, subject to applicable state and federal laws.

Signature
(Required)

Date of Birth
(Required)

Month Day Year

Today's Date
(Required)

Month Day Year

Phone _____

My regular brand is: _____

Free pack coupon offer void in UT, MN, and King County, WA. Eligible consumers in these areas will instead receive a coupon good for one free pack of any style of (Brand Name) cigarettes when one pack is purchased.

Offer limited to smokers age 21 or older. Offer good only in the USA. Offer expires and form must be received by MM/DD/YY. Please allow 10 to 12 weeks for delivery of coupon. Offer is limited to one coupon per smoker, regardless of the number of forms submitted. No photocopies or facsimiles of this form will be accepted. Coupon will only be delivered if form is submitted with your signature, date of birth, and a legible copy of your government-issued identification. Offer void to employees of Philip Morris and its agencies. Not responsible for lost, late, damaged, misdirected or postage-due mail.

Step 1: Please enclose a copy of your government-issued ID.

The identification you provide must be issued by a government entity. The most common government-issued ID is a driver's license. Other government-issued IDs are valid as long as they clearly display your name, address, date of birth and signature. If any of this information appears on the back of your driver's license or other ID, you will need to send us a copy of both front and back.

Your Privacy: Philip Morris USA maintains strict consumer information privacy policies reflecting our commitment to respect and protect the privacy of our consumers. For a copy of our privacy policy, please write to: Philip Morris USA, P.O. Box XXXXX, XXXXXX, XX XXXXX-XXXX.

Please call 1-XXX-XXX-XXXX with any questions about providing a copy of your government-issued ID.

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