

**POST-KEYES-GARDNER INC**  
ADVERTISING

874 North Michigan Avenue, Chicago, Illinois 60611

**CONFERENCE  
REPORT**

CLIENT: BROWN & WILLIAMSON TOBACCO CORPORATION

DATE OF CONFERENCE: Week of 1/10/75 - 1/16/75

PLACE OF CONFERENCE: Telephone

REPRESENTING CLIENT: Hugh Brooks

REPRESENTING AGENCY: Mary Jean Bankmann

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Arnold	Keyes	Sherwin
Baer	McIntyre	Williams, W.
Baksh	Mehlman	Willson
Bankmann	Myers	Johnson, V.
Bloomfield	O'Neil	
Blystone	O'Shea	
Bozek	Otten	
Carter	Past	
Connolly	Pearson	
Corbett	Popp	Scholz
Doherty	Rooney	(Bates)
Dohrman	Russler	
Gehring	Rutherford	
Hallett	Sherman	
Hebel		

B&W-75- 5

MEDIA SUMMARY

The attached summarizes minor changes/approvals made during the week of 1/10/75 - 1/16/75.

Submitted by Mary Jean Bankmann

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attachment

NOTICE

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