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November 6, 1997

TO:

J. Buxton
C. Leiker
K. Mills
J. McLeish

ALL REGION 3 MANAGERS

J. M. Buxton

FROM:

Bob Klein

SUBJECT: **COMPETITIVE ACTIVITY - Philip Morris - Accord**

Attached is an article which Division Manager, Gary Overton, pulled from the Internet. It addresses a new Philip Morris product called Accord, which is nearly smokeless and ashless.

Please let me know if this appears in your markets.

R. E. K.

Attachment

cc: Mr. S. L. Enloe

Please advise ASAP
if you obtain AND
further information

JS

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