



STORE MANAGERS

BIG LITTLE  
# 13, 12, 14, 2, 4, 5

FROM:

*Jerry A. Hall*

DATE:

Aug. 13, 1998

Please be advised that your Brown & Williamson representative will be placing a Kool promotion in your store. The details are listed below.

During the week of

SEPT. 7, 1998

H. B. PAULK

You will receive:

<u>3</u>	cartons Kool King \$3.00 off
<u>1</u>	cartons Kool 100s \$3.00 off
<u>1</u>	cartons Kool Box King \$3.00 off
<u>1</u>	cartons Kool Box 100s \$3.00 off

This product will be \$3.00 off invoice and should be retailed at \$.30 off per pack. It will be placed in a temporary display until sell-through.

FAXED  
8/14