

SHIPPING INSTRUCTIONS

SECOND QUARTER WARNING 'A':  
SURGEON GENERAL'S WARNING:  
"SMOKING CAUSES LUNG CANCER, HEART  
DISEASE, AND EMPHYSEMA."

TYPE OF DISPLAY: 14' X 48' PRINTED BULLETIN

BRAND: CARLTON

CAPTION: "IF YOU SMOKE, PLEASE TRY  
CARLTON"

6/5/87

POSTING MONTH: JULY, 1987

| <u>MARKET</u>     | <u>SHIPPING ADDRESS</u>   | <u>QUANTITY</u> | <u>POSTING DATE</u>            |
|-------------------|---|-----------------|--------------------------------|
| *WASHINGTON, D.C. | WHITEHEAD OUTDOOR<br>606 N. CENTRE STREET<br>CUMBERLAND, MD 21502         | 2               | 7/1                            |
| *WASHINGTON, D.C. | ROLLINS OUTDOOR ADV.<br>4329 BLADENSBURG ROAD<br>COTTAGE CITY, MD 20722   | 3               | 7/1                            |
| *NEW YORK CITY    | T.D.I./WINSTON NETWORK, INC.<br>49-29 MASPETH AVENUE<br>MASPETH, NY 11378 | 10              | 7/1                            |
| GRAND TOTAL       |   | 15              | 14' X 48' PRINTED<br>BULLETINS |

\*PLEASE LIST MARKET INFORMATION ON SHIPPING LABEL

Laurence, Charles, Free & Lawson, Inc.  
261 Madison Avenue, New York, N.Y. 10016 (212) 661-0200