

From: Suber, Robert (Bob)
To: Tuttle-Olm, Donna
CC: Swauger, James; Pence, Deborah
BCC:
Subject: Reclaimed Tobaccos{F}
Primary Date: 7/28/1999 8:32:26 AM
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Attachments:

Marketing would like to keep the possibility of claims on 'recycled' open. Therefore, change this definition to clearly define reclaim and recycled as we use them with pre and post consumer differentiation.

-----Original Message-----

From: Tuttle-Olm, Donna
Sent: Wednesday, July 07, 1999 3:31 PM
To: Suber, Robert (Bob); Swauger, James
Subject: Reclaimed Tobaccos

As a follow-up to our meeting with re-blending folks, please read the following DRAFT footnote for "reclaimed tobacco" to see if it is applicable to shorts and to re-blended materials. If OK, we will modify Texas databases accordingly. Does anyone else (Legal?) need to read it?

Reclaimed Tobacco - Reclaimed tobaccos are tobaccos from factory overruns or cigarettes reclaimed from the market, which may be reconditioned with steam so they can be utilized in cigarette manufacturing. Reclaimed tobaccos are blended directly into the brand disclosed in this submission. Reclaimed tobaccos could potentially contain residues of ingredients from any one or all of the brands detailed in this submission. In addition, the reclaimed tobacco could contain residues of ingredients from cigarettes manufactured by RJ Reynolds, which are not sold in Texas (see Appendix 1).

Donna Tuttle-Olm