

Cool offer.



mg nicotine av. per cigarette by FTC method. © Philip Morris Inc. 1993

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

FREE ALPINE WATCH WITH 50 PROOFS OF PURCHASE

To order: Fill out this form and send it along with 50 pack UPCs (bar codes) from any style of Alpine cigarettes to: Alpine Watch Offer, P.O. Box 23912, Kankakee, IL 60902-3912

☐ Mr.

☐ Ms.

☐ Mrs.

Address _____

City _____ State _____ ZIP _____

Phone (____) _____

What is your regular brand of cigarettes—that is, the brand you smoke most often? _____

(full brand name)

Offer limited to smokers 21 years of age or older. Offer good in USA only. Void where prohibited, licensed or taxed. Offer good through December 31, 1993. Limit one watch per person. Allow 10-12 weeks for delivery. No facsimiles accepted. Void to Philip Morris and its advertising agencies' employees.

By participating in this offer and signing below I certify I am a smoker 21 years of age or older. I am also willing to receive free samples of cigarettes and incentive items in the mail subject to applicable state and federal laws.

Signature
(required) _____

Date of Birth
(required) _____

☐ Male ☐ Female

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OFFER EXPIRES 12/31/93

10-3-93

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JUN 30 1988
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