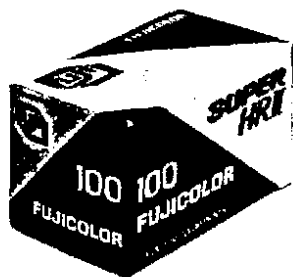


# Rewards

## \$200 Reward



Buy any 3 rolls Fuji Color Film,  
15 exposures or more, Get \$2.00.

Maximum \$2.00 Reward per participant

## \$350 Reward



Buy any 6 single Fuji Videocassettes,  
Super HG or HQ, Get \$3.50.

Maximum \$3.50 Reward per participant

## \$200 Reward



Buy any 20 EVEREADY Super Heavy  
Duty Battery packages, Get \$1.00.  
Buy any 40 EVEREADY Super Heavy  
Duty Battery packages, Get \$2.00.

Maximum \$2.00 Reward per participant

## \$200 Reward



Buy any 10 ENERGIZER Battery  
packages, Get \$1.00.  
Buy any 20 ENERGIZER Battery  
packages, Get \$2.00.

Maximum \$2.00 Reward per participant

## \$900 Reward



Buy any 2 cartons Cambridge,  
Get \$3.00.

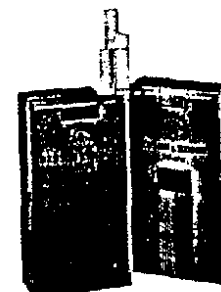
Buy any 5 cartons Cambridge,  
Get \$6.00.

Buy any 9 cartons Cambridge,  
Get \$9.00.

Maximum \$9.00 Reward per participant  
Offer limited to smokers 21 years of age or older.

Full Flavor Kings: 17 mg "tar," 1.1 mg nicotine—100's:  
17 mg "tar," 1.2 mg nicotine—Lights: 12 mg "tar,"  
0.8 mg nicotine—Lights 100's: 12 mg "tar," 0.9 mg  
nicotine—Ultra Low: 5 mg "tar," 0.5 mg nicotine av.  
per cigarette by FTC method.

## \$1200 Reward



Buy any 1 carton  
Benson & Hedges,  
Get \$3.00.

Buy any 3 cartons  
Benson & Hedges,  
Get \$7.00.

Buy any 8 cartons Benson & Hedges,  
Get \$12.00.

Maximum \$12.00 Reward per participant  
Offer limited to smokers 21 years of age or older.

Ultra Lights Reg: 6 mg "tar," 0.5 mg nicotine—Men.  
5 mg "tar," 0.5 mg nicotine—Lights Reg Soft Box 10  
mg "tar," 0.8 mg nicotine—Lights Men. Soft Box 11  
mg "tar," 0.8 mg nicotine—Light Men. Box 10 mg  
"tar," 0.7 mg nicotine—100's Soft Reg: 17 mg "tar,"  
1.2 mg nicotine—Men. 16 mg "tar," 1.2 mg nicotine  
—100's Box Reg: 17 mg "tar," 1.2 mg nicotine—Men.  
16 mg "tar," 1.1 mg nicotine av. per cigarette,  
by FTC method.

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# Reward AMERICA

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