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REPORT NO RD 1776 RESTRICTED

"SMOKING BEHAVIOUR STUDIES AT CAMBRIDGE:

A COMPARISON OF MIDDLE-TAR AND LOW-TAR SMOKERS

ON THEIR USUAL BRANDS"

We have already given the main findings of one of our "Cambridge studies" on smoking behaviour in a short report [RD 1756 Restricted], issued last September.

As you will recall, we obtained indicative evidence that smokers of low tar brands ingest a lower quantity of smoke than do smokers of middle-tar brands. Also, middle-tar smokers obtained less tar and nicotine than indicated by League Table figures. This Report gives the detailed results.

We do not think that the Report merits wide circulation, but you may find it of interest.

Sue Mayhew

pp L C F BLACKMAN

9 April 1981

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D E Conway Esq

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