



BRITISH-AMERICAN TOBACCO COMPANY LIMITED

31 May 1995

**H.E. Mr. Chuan Leekpai
Prime Minister
Royal Thai Government
Bangkok
Thailand**

Your Excellency,

This writes to express our concern on the "ingredient disclosure" regulation which has been approved by the Council of Ministers of Royal Thai Government on 16 May 1995.

Your Excellency, we fully appreciate the Royal Thai Government's sovereign right to enact laws and impose regulations. BAT always conducts business in a co-operative, constructive and responsible manner around the world. We are ready to provide our ingredients to Ministry of Public Health on a company basis which should have served MOPH's health objectives. The requirement of ingredients disclosure "by brand" is against the principle of intellectual property protection since it would require the disclosure of valuable brand recipe.

Your Excellency, we believe we can arrive at a sound solution through an open and co-operative consultation between the manufacturers and the MOPH. However, we are disappointed that our repeated requests to meet with the Minister or Ministry officials have all been to no avail. It contradicts with the spirit of fair and transparent policy of Royal Thai Government.

Your Excellency, may I reiterate our concern on the ingredient issue and sincerely hope you can help resolve this matter in a mutually beneficial way.

Yours sincerely,


**Barry Bramley
Chairman**

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