

Lorillard

MEMORANDUM

September 16, 1985

To: Mr. T.H. Mau

From: Ronald S. Goldbrenner

Re: New Warning Notice on Billboards
30 Sheets and Larger

As you know, the particular warning statement to be used for 30 sheets, paints and spectaculars (those taking Exhibits 12, 13 & 14) is chosen according to the date first scheduled for use of that execution.

In order to enable the Law Department to check mechanicals, please have a line added to the mechanical's listing of sizes, etc. as follows:

Scheduled For Use insert date

RSG/hc

Ronald S. Goldbrenner

cc: A.J. Stevens
J.R. Cherry

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