

NOTIFICATION OF ON-AIR TEST

Sept. 11, 1967

Mr. R. A. Recholtz

Please make the necessary cut-in arrangements for this on-air test.

TEST PROGRAM: Rat Patrol

DATE OF TELECAST: September 25, 1967

CITIES AND STATIONS INVOLVED:

Phoenix	KTVK
St. Louis	KTVI

CUT-IN CHARGES

\$120.75
201.25

SCHEDULED NETWORK LINE-UP:

Camel :30/Prince Albert :30

*Denotes test commercial.

SUGGESTED SUBSTITUTE LINE-UP:

*Camel Menthol "Commuter" :60

C. Elizabeth Jackson
Marketing Research Department

CC: Mr. W. S. Smith, Jr.
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Miss Babette Jackson--D-F-S-
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