

Synopsis of film "Cultivated Gold"

("The Gold That Grows")

Producers: Verband der Cigaretten Industrie, Hamburg  
(German Tobacco Industry Association)

Duration: Approxiamately half an hour

The film dialogue is in German but with English voice-over.

The opening sequence depicts a leaf buyer returning to base in Germany with leaf samples from Malawi, and the subsequent analysis and smoking panel testing, followed by an agreement to buy.

The location switches to an auction scene in Lilongwe, Malawi and goes on to detail the benefits of tobacco cultivation to the local growers and traders. Various other scenes such as the planting of seedlings, the leaf factory and farmer training and services follow.

The next sequence reverts to headquarters in Germany and the smoking panel testing Argentine leaf samples. The buyer is informed that the tobacco is the wrong type and the location shifts to Argentina where a series of scenes are shown of farmers harvesting tobacco, the curing process and a tobacco auction at Salta. This section describes how certain "Gauchos" became tobacco farmers as a diversification from cattle raising etc.

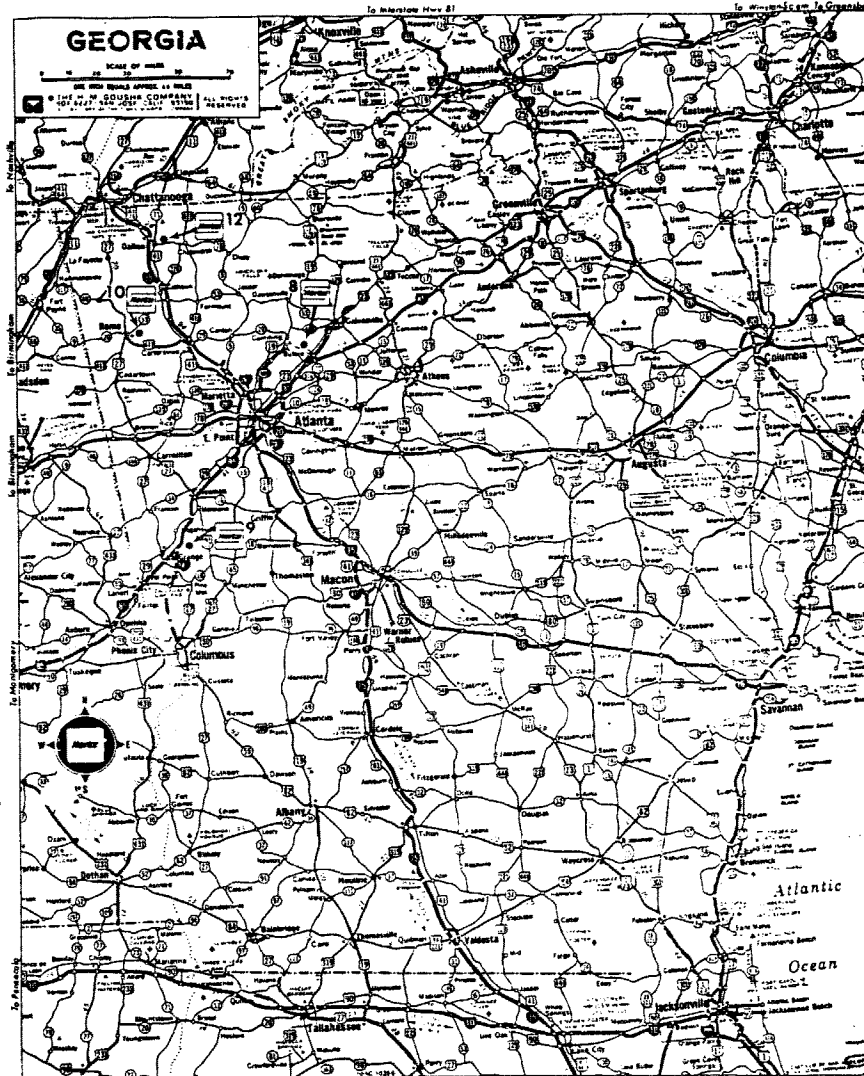
This sequence concludes with the German buyer finding the quality of leaf he requires.

The final sequence concerns the tobacco growing business in the USA and includes profiles of various characters in the business as well as some interesting auction scenes.

The whole film is visually satisfying and contains much material of human interest.

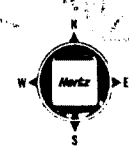
103054045

2



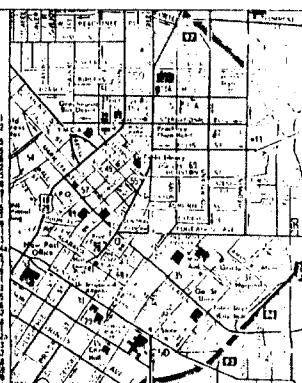
HERTZ WORLDWIDE RESERVATIONS INFORMATION AND EMERGENCY ROAD SERVICE			
Call (800) 654-3131 Toll Free 24 hours, 7 days a week			
RENTAL OFFICES ATLANTA LOCATIONS			
1. Atlanta Int'l Airport 530-2900	6. Northlake Texaco 4118 Lavista Rd. 934-4797	9. Stanley Forsters' Amoco 1523 Vernon Road La Grange, Georgia 1-884-6947	12. Carpet Capitol Aviation 220 Westley Drive Duluth, Georgia 1-278-1911
2. 202 Courtland St. N.E. 659-3000	7. Charlie Brown Fulton Co. Airport Hangar One Inc. 691-1900	10. Rome Leasing Co. 915 Shorter Ave. Rome, Georgia 1-295-1086	13. Marriott 1-75 390 Interstate North Circle 952-7900
3. Marriott Hotel, Ashford Dunwoody Rd. & I-285 394-6600	8. Stouffer's Pine Isle Buford, Georgia 945-8921	11. Walker Enterprise Travel 401 W Peachtree Street 522-8666	14. Dekalb Peachtree Airport 455-0100
4. Union 76 2910 Buford Hwy 634-8933	5. Hertz Used Car Sales Lot 6785 Tara Blvd. 471-4770		

## SCALE OF MILES



### Places of Interest

- [illegible]



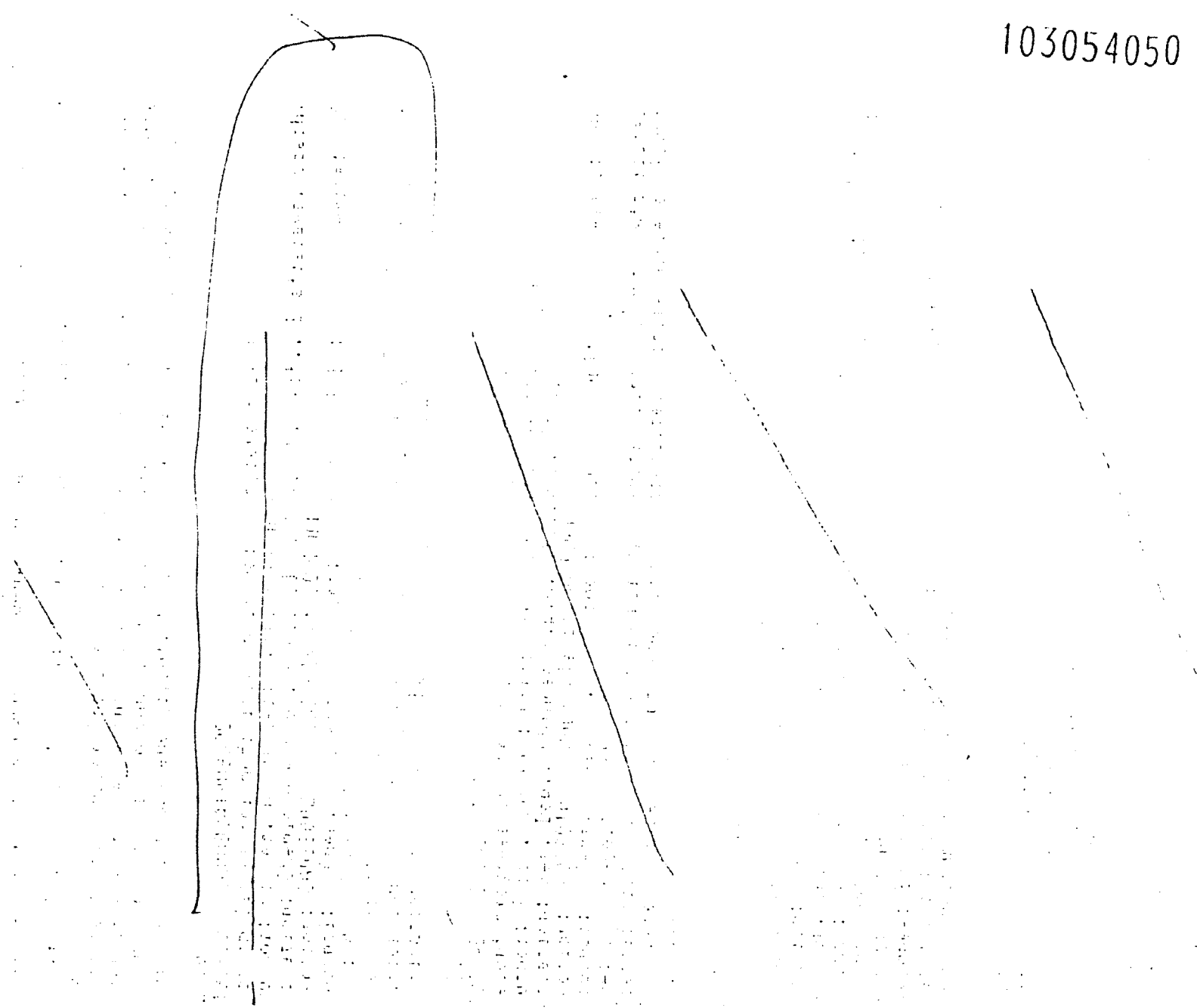


MSA

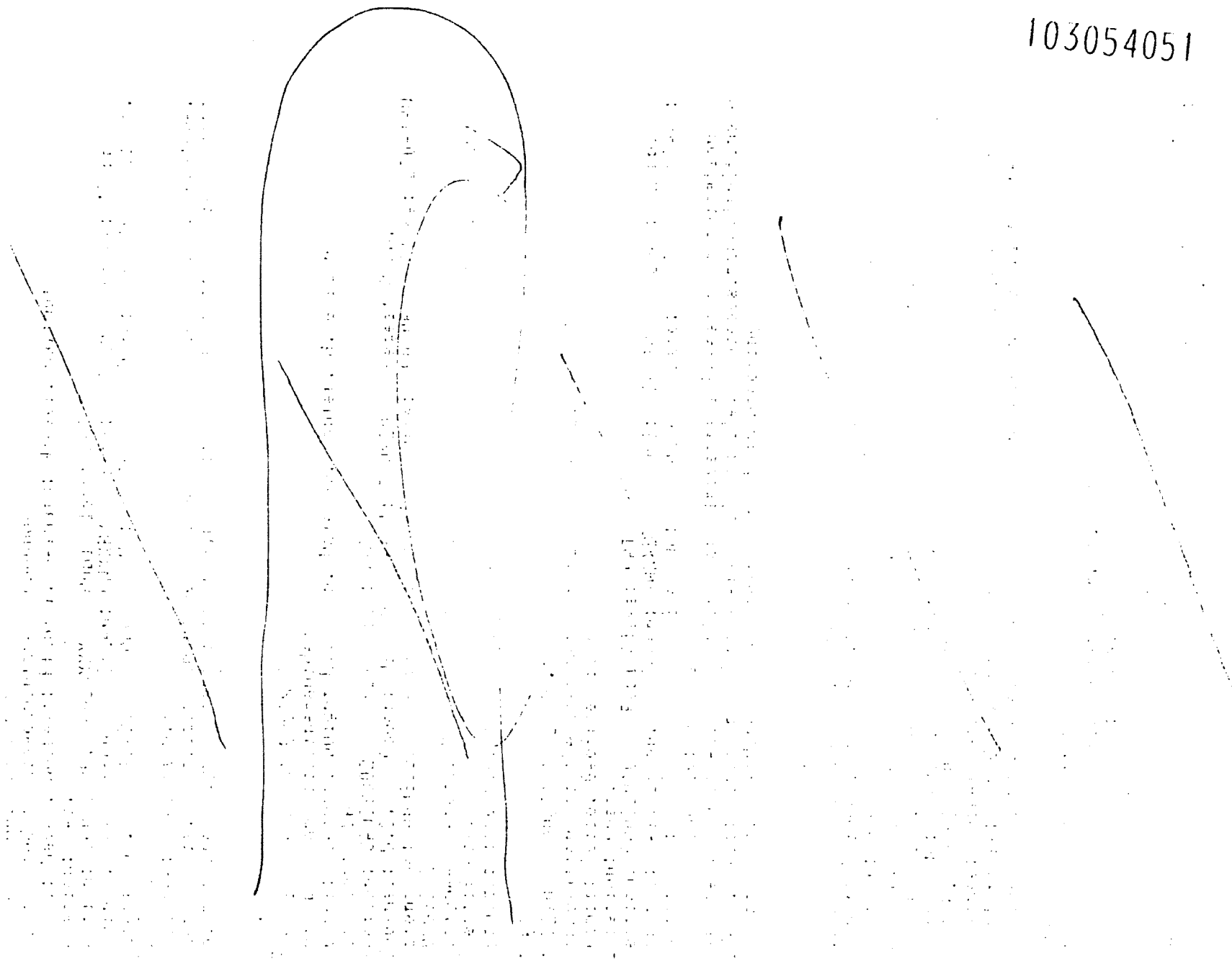
alicycles

103054049

103054050



103054051



103054052

100

1. The first step in the process of the investigation is the identification of the problem. This is done by the investigator who is assigned to the case. The investigator will then gather information about the problem and the people involved. This information will be used to develop a plan of action.

[illegible]

Address: THE LION  
Box 6000, New York, N.Y.



WIT D

TEXILES

2

2

103054053

These patents have  
now been ordered and  
should arrive sometime next  
week.

Mike Ward.

WIPED  
TEXTILES

103054054

Patent

US 4123223

Patent

aldichylog

Jap 78 134993

103054055