

Philip Morris USA
Youth Smoking Prevention
Employee Suggestion Evaluation Form

YSP Strategic Area:

☐ Communications ☐ Education ☐ Community Action ☐ Access ☒ Other

Suggestion Elements:

High school students going to the prom sign a "Prom Promise" pledging not to use drug or alcohol. The program is sponsored by local companies who also contribute to after-prom activities. YSP should become a sponsor in the NYC, Richmond and Cabarrus areas. We could donate Kraft and Nabisco products.

Classification:

☒ New Idea:
☐ Will Consider ☒ Currently Out of Scope ☐ Not Consistent w/ YSP Strategy
☐ Existing YSP Idea: _____

Affiliations:

YSP Research Evaluator: _____

Y. Chang
Name

10/30/01
Date

****Quarterly Review****

Classification:

☐ New Idea:
☐ Will Implement ☐ Under Consideration ☒ Currently Out of Scope
☐ Not Consistent w/ YSP Strategy
☐ Existing YSP Idea: _____

Status:

11/16/01

Carly C. Long
D. Hohen
Gene B. Brown
Andre Hodel

2085003123