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"Smoking a Camel certainly makes a difference" MISS VIVIAN DIXON



Miss Vivian Dixon is the delicate daughter of Mr. and Mrs. George Dixon of New York and Long Island. "Her's first reason is craving," she says. "There are so many parties...so many things to do, but all the while smoking a Camel makes such a difference. It gives you a special 'feel' in every, and makes it so much easier to go on enjoying things." You'll agree with Miss Dixon. Camel speaks without words even just for those more cigarette smokers, and you'll find you can hear the difference immediately.

"Living in New York means a constant rush," says Miss Dixon. "I certainly appreciate the fact that Camels never make me feel nervous. I can make them just as often as I want and still feel simply great. Camels never give me that 'I've been smoking too much' feeling. They never even to wear out their welcome even after the longest day." Camels never get on your nerves.

"After a strenuous morning, a Camel certainly tastes great," says Miss Dixon. "I don't like strong cigarettes, and that's one of the reasons I always make Camels—they are much milder." Milder—faster. Better! Camels believe do make a difference.

Camels are Milder...made for
...Turkish and Domestic...then

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