

SHIPPING INSTRUCTIONSTYPE OF DISPLAY: 30-Sheet PostersBRAND: CARLTONCAPTION: "If You Smoke,..."

('C' Warning)

POSTING MONTH: March 1986

1/30/86

<u>MARKET</u>	<u>SHIPPING ADDRESS</u>	<u>QUANTITY</u>	<u>POSTING DATE</u>
*Washington, D.C.	Rollins Outdoor Adv. 4320 Bladensburg Rd Cottage City MD. 20722	38	March 1st
Utica, N.Y.	Park Outdoor Advertising of Utica 543 Orisbany St. West Utica, N.Y. 13503	22	March 1st
Binghamton, N.Y.	Park Outdoor Advtg. 113 Clinton Street Binghamton, N.Y. 13902	22	March 1st
Seattle, Washington	Ackerley Communications 3601 Sixth Ave South Seattle, Washington 98134	90	March 1st
Spokane, Washington	Donrey Out Adv Co East 1015 Cataldo Avenue Spokane, Washington 99220	20	March 1st
Phoenix, Arizona	Gannett Outdoor Co. 2502 North Black Canyon Hwy Phoenix, Arizona 85009	53	March 1st
Los Angeles, Calif	Foster & Kleiser 1550 West Washinton Blvd Los Angeles, Calif 90007	300	March 1st
*Palm Springs, Calif	Naegele Out Adv Co. 68-300 Perez Road Cathedral City, Calif 92234	18	March 15th
*Ventura-Oxnard, Calif	Martin Communications Inc 3151 Cahuenga Blvd West Suite 100 Los Angeles, Calif 90068	11	March 1st
*San Diego, Calif	Gannett Outdoor Co 1016 North Mission Road Los Angeles, California 90031	48	March 1st

\* Please list market information on shipping label.

Laurence, Charles & Free, Inc.  
261 Madison Avenue, New York, N.Y. 10016 (212) 661-0200

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Denver, Colo.	Gannett Outdoor Co 4647 Leyden Denver, Colorado 80216	54	March 1st
Total		676	30-Sheet Posters

STATEMENT 'C': SURGEON GENERAL'S WARNING: "PREGNANT WOMEN WHO SMOKE RISK  
FETAL INJURY AND PREMATURE BIRTH."

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