

Message

**From:** Naten, Derek [Derek.Naten@mallinckrodt.com]  
**Sent:** 11/24/2014 4:02:21 AM  
**To:** Tyndall, Mark [Mark.Tyndall@mallinckrodt.com]; Sciarra, Rhonda [Rhonda.Sciarra@mallinckrodt.com]  
**Subject:** FW: PLEASE REVIEW: POTENTIAL MNK STATEMENT AND MO PDMP coalition launch event Monday 11/24

Any additional feedback / thoughts on this?

I'll be between STL and Jeff City tomorrow late morning for the press conference at the Capitol.

D

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**From:** Naten, Derek  
**Sent:** Saturday, November 22, 2014 12:31 PM  
**To:** Tyndall, Mark  
**Cc:** Fischer, Meredith B; Sciarra, Rhonda; Stauder, Nancy R; Mr. Jeff Taufield  
**Subject:** Re: PLEASE REVIEW: POTENTIAL MNK STATEMENT AND MO PDMP coalition launch event Monday 11/24

Agree.

- 1) while we are one of 30 groups supporting, we are indeed currently sole funders of the "infrastructure" of the campaign. (ie grassroots firm, collateral development)
  - 2) we currently are not highlighted singularly, just on the list of proponents. It would be entirely our election to do something additional proactively.
  - 3) if question is asked by reporters about funding of the effort, Rhonda has prepared response (earlier attached). So, if we want to hold off on anything that further highlights MNK, there will be MANY opportunities between now and the end of the legislative efforts.
- Hope this helps.

D

Sent from my iPhone

On Nov 22, 2014, at 9:53 AM, "Tyndall, Mark" <[Mark.Tyndall@mallinckrodt.com](mailto:Mark.Tyndall@mallinckrodt.com)> wrote:

This is all us, but it's a rare opportunity to highlight that we are actually pushing the legislature to put in new controls on opioids. If you're worried about timing, we could probably find a way at the start of the legislative session next war to highlight, right Derek?

Mark Tyndall  
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~Sent from my iPhone

On Nov 22, 2014, at 9:39 AM, "Fischer, Meredith B" <[Meredith.Fischer@mallinckrodt.com](mailto:Meredith.Fischer@mallinckrodt.com)> wrote:

Who else is funding? I'm a bit twitchy about the timing. Could we be part of a coalition of companies supporting or do we want to stand apart?

On Nov 22, 2014, at 9:19 AM, "Sciarra, Rhonda" <[Rhonda.Sciarra@mallinckrodt.com](mailto:Rhonda.Sciarra@mallinckrodt.com)> wrote:

Meredith:

Derek advised yesterday that the MO PDMP NOW coalition will be holding a press conference and launch event at the Missouri state capitol on Monday afternoon. This will be to announce the coalition, as well as the pre-filing of the legislation for the 2015 session. Mallinckrodt continues to fund the grassroots coalition campaign, including the infrastructure (i.e. grassroots firm). We are very transparent in – and proud of – our role.

After discussions with Derek and Mark, below are our proposed 1) proactive statement we could make over a state wire service late Monday afternoon (alternatively, we could send organically to mid and major state outlets) and 2) a fleshed out reactive response for Q&A if the question is raised (Derek would address and then refer further questions to us). Please advise of any edits to the below or feedback on our approach. Attached also is the Missouri PDMP Now Coalition announcement on the Monday event in Jefferson City for reference.

Many thanks,

Rhonda

#### Statement on Today's Missouri PDMP NOW Coalition Announcement

Mallinckrodt Pharmaceuticals is proud to belong to and support the Missouri PDMP NOW Coalition, and we commend today's announcement by Missouri Rep. Holly Rehder on the planned filing of legislation to establishing a statewide prescription drug monitoring program.

As a world leader in the manufacturing of controlled substances and opioid medications, Mallinckrodt has a long-standing commitment to address the complex issue of prescription drug abuse, including in the company's home state of Missouri. In addition to investing in the use of abuse-deterrent technologies, Mallinckrodt actively works in support of integrated state prescription drug monitoring programs; developed an enhanced suspicious order monitoring program; provides drug take-back

boxes in select locations; supports addiction treatment and rehabilitation programs; and develops and shares best practices and stakeholder education for patients, providers and the public at large.

Suggested Response for Q&A (Derek Naten to address if question is raised)

Q. Who is funding/organizing the PDMP Coalition?

A: Mallinckrodt Pharmaceuticals has provided the funding to support the work of the organizations who comprise the PDMP Coalition in Missouri. Mallinckrodt supports PDMPs and is a proponent of greater cooperation among state programs. The company's investment is just one part of the company's long-standing commitment to address the complex issue of prescription drug abuse, and I think speaks to how broad the support is for passing PDMP legislation. If you'd like more information, I would be happy to follow-up with you.

<PDMP\_NOWPressRelease\_DRAFT2.docx>