

FIELDMAN George KauterDATE 9/4/84CONTRACT # 2094*INSPECTION TYPE Unannounced

CM

PERMANENT BULLETIN INSPECTION FORMMARKET INFORMATION

PROGRAM Pool
MARKET Los Angeles T/A 7ED
PLANT Gannett
LOCATION Santa Ana Freeway @ Slusson 46 OF 46 IN THE MARKET
COPY Bugle Beads SIZE 14" x 48"
INSPECTION DATE 8/21/84 LAST INSPECTION
PHOTOGRAPH ATTACHED YES NO ✓

MEDIA VALUE

COST \$1100 CPM 1.53
D.E.C. 111 SOURCE/YEAR TAB 81
3330
TYPE ARTERIAL: ✓ Expressway Major Secondary
ROAD POSITION: Head-on Right Hand ✓ Left Hand
FIELD IMPRESSION: Excellent ✓ Above Average Average Poor
LIGHTING VALUE: ✓ Excellent Acceptable Poor Not checked
OF FIXTURES: 4 TYPE Holopane

DISCUSSION (Problems/recommended solution/other recommendations)✓ Summary Form Attached

*Announced or unannounced

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