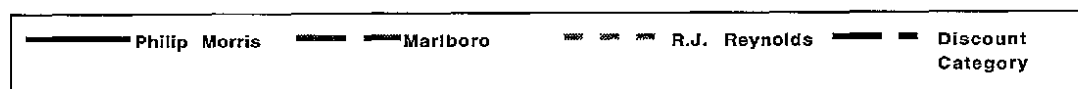
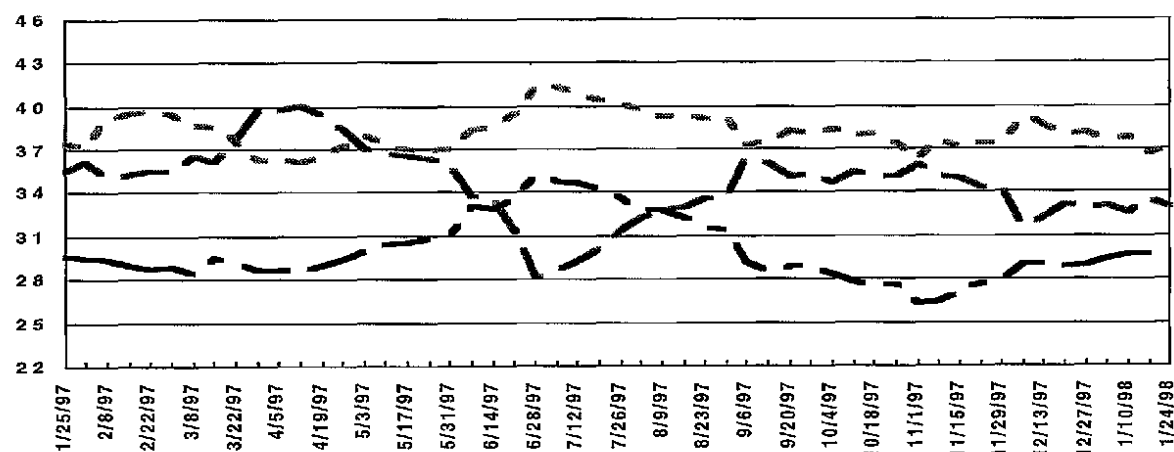
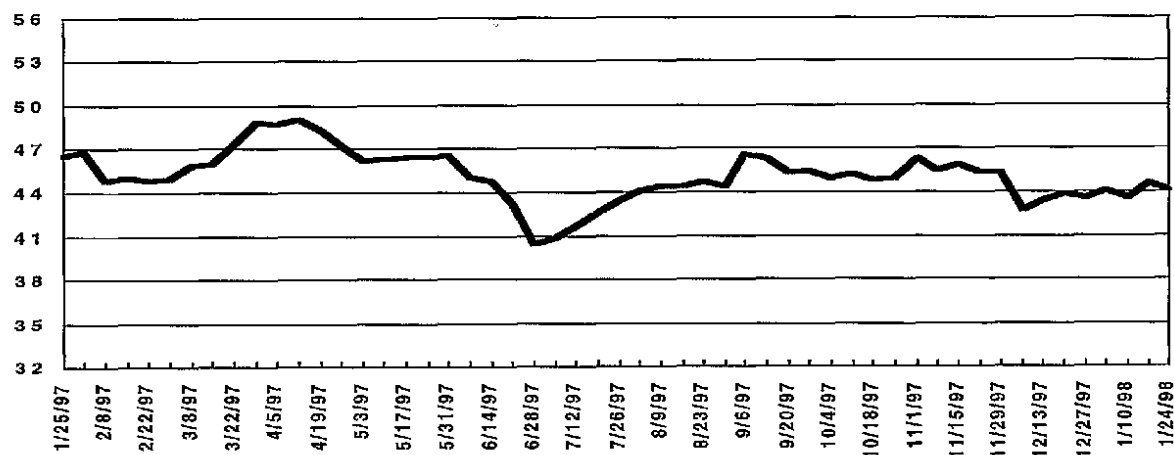


THE PANTRY (M. Suter) THROUGH W/E 1/24/98



	26 WK	13 WK	FY '97	YTD '98	DIFF
Philip Morris	44.59	44.13	44.91	44.93	0.02
Marlboro	34.10	32.98	34.40	34.61	0.22
OPB	4.61	4.88	4.58	4.30	-0.28
Basic	5.52	5.91	5.53	5.67	0.14
R. J. Reynolds	37.33	37.19	38.29	35.02	-3.28
Camel	5.95	6.19	6.03	5.29	-0.75
Winston	6.58	6.08	5.77	6.04	0.27
Doral	4.63	5.54	4.69	5.90	1.22
B&W	7.40	7.82	6.55	9.23	2.68
GPC	2.50	2.36	1.81	2.61	0.80
Lorillard	10.41	10.53	9.98	10.54	0.56
Newport	9.72	9.88	9.06	9.87	0.81
Liggett Group	0.01	0.01	0.02	0.01	-0.01
Premium	71.22	69.93	69.85	70.64	0.79
Private Label	13.96	13.98	15.70	12.89	-2.82
Avg Ind CPW	160.70	149.40	167.44	144.98	-22.47
Avg PM CPW	71.66	65.93	75.20	65.14	-10.06
Avg Marl CPW	54.79	49.27	57.59	50.18	-7.41
# of Stores	368	368	368	368	0

Source: STARS Store Level Data

Leadership Accounts Package

2071842590