

file Consultants / HBI / media tour schedule 1990

**FLEISHMAN
HILLARD INC**

Public Relations

1301 Connecticut Ave., N.W.
Washington, D.C. 20036

202 | 659 | 0330

202 | 296 | 6119 | FAX
or 202 | 293 | 8105

Judith H. Provosty

MEMORANDUM

May 21, 1990

TO: Kay Thomas
FROM: Judi Provosty
RE: HBI Completed Interviews -- Iowa

Attached is the list of interviews completed during the HBI media tour to Des Moines and Cedar Rapids, Iowa, Thursday and Friday, May 17 and 18. Simon Turner met with 10 reporters for a total of 12 interviews. And as I mentioned earlier, I will schedule a telephone interview in June with Simon for Cedar Rapids' Buildings Magazine. The magazine plans to run the interview in its July issue.

I will send media clips and tapes to Brennan as I receive them. In the meantime, please call if you have any questions.

Attachment

**cc: Martha Rinker
Brennan Dawson
Rick Sullivan
Karen Doyne
Susan Ridge**

Washington, D.C., Atlanta | Philadelphia | New York | St. Louis | Los Angeles | Sacramento | Kansas City | London | Paris | F-H Europe | F-H Asia

TI0171-0215

SIMON TURNER, HBI Inc.
Completed Interviews
Des Moines/Cedar Rapids, Iowa
May 17 & 18, 1990

DES MOINES: THURSDAY, MAY 17

- 6:30 a.m. KCCI-TV (CBS/CH. 8) -- Five-minute, live interview for morning news.
- 7 a.m. KCCI-TV (CBS/CH. 8) -- Ten-minute, taped interview. (Aired May 17 during 6 p.m. and 10 p.m. news)
- 9 a.m. KIOA-AM -- Thirty-minute, taped interview. (Aired May 20 at 8:30 a.m. during Sunday "Focus" show)
- 10:45 a.m. KRNT-KRNO AM/FM -- Twenty-minute, taped interview with assistant news director Vern Beachy. (Aired May 17 during 4 p.m. and 6 p.m. news)
- 1 p.m. Des Moines Register -- One-hour interview with business reporter Sarah Varnes. (Ran May 21)
- 2 p.m. Des Moines Business Record -- Forty-minute interview with environmental reporter John Chesser. (To run this week)
- WOI-TV (ABC/Ch. 2) -- Will use copy of Turner interview from it's Cedar Rapids affiliate, KCRG-TV. (To run next week)

CEDAR RAPIDS: FRIDAY, MAY 18

- 8 a.m. KCCK-FM -- Twenty-minute, taped interview with news director George Dorma. (Aired May 18 during 5 p.m. and 8 p.m. news)
- 9 a.m. Cedar Rapids Gazette -- One-hour interview with business reporter Dale Jones. (To run this week)
- 10:30 a.m. KCRG-TV (ABC/Ch. 9) -- Ten-minute, taped interview for evening news. (Aired May 18 during 5 p.m. news)
- 11 a.m. KCRG-TV (ABC/Ch. 9) -- Twenty-minute, taped interview for news health segment. (To air next week)
- 2:30 p.m. KGAN-TV (CBS/Ch. 2) -- Twenty-minute, taped interview with reporter Karen Hoskins for evening news. (Aired May 19 during 6 p.m. news)

TI0171-0216