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**Berlind, Mark**

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**From:** Berlind, Mark  
**Sent:** Tuesday, July 24, 2001 11:53 AM  
**To:** Murillo, Joe  
**Subject:** RE: US Customs Smuggling Task Force

Below is the excerpt from Reese's meeting notes that relate to the seminar; I have some comments on some of Bob's language here, but the passage basically reflects the discussions at the meeting:

The ACTF unanimously agreed and strongly recommends that Philip Morris accept the FBI's May 30th invitation to participate in a working group to stop domestic and worldwide smuggling and counterfeiting of consumer products. By doing so, PM will join a number of prestigious U.S. corporations, GE, Textron, Whirlpool, Pfizer, to name a few, whose blue-ribbon trademarks and products are being undermined and whose market shares are being eroded by such nefarious activities. The ACTF also views our participation in this effort as a way to proactively engage the media and other third-party groups to reverse the trend of recent negative reports and news articles that wrongly allege our misconduct.

Mike Pfiel, Liz Culley Mark Berlind, Ken Handal and Bob Reese, the individual to whom the May 30 letter was addressed, will coordinate efforts to draft an appropriate response to the FBI. The letter will be sent to the agency by mid-July. The ACTF recommends that, in addition to Reese, the team assigned to work with the agency include individuals from PMI and PM USA who have cigarette marketing and distribution expertise and one or more individuals from the legal department.