

## DEPARTMENT OF HEALTH SERVICES

714/744 P STREET  
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SACRAMENTO, CA 94234-7320  
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March 1, 1990

To: Prospective Applicants

From: Dileep G. Bal, M.D., Chief  
Chronic Disease Branch  
Department of Health Services  
P. O. Box 942732  
Sacramento, CA 94234-7320

Subject: REQUEST FOR PROPOSALS FOR COMMUNITY TOBACCO CONTROL PROJECTS

The California Department of Health Services, Tobacco Control Section (CDHS/TCS) invites responses from public and private nonprofit organizations to implement community education projects targeted at tobacco use prevention and cessation. Projects may be local, regional, or statewide in scope. The overall goal of this effort is to reduce tobacco consumption in California by 75 percent by 1999.

Successful applicants will be funded by tax revenues from tobacco products under Chapter 1331, Statutes of 1989 of the California Health and Safety Code. The contract period is June 30, 1990 to December 31, 1991.

The attached Request for Proposals (RFP) specifies submission requirements, contract conditions, and the proposal review process. Please read the RFP carefully as this is a competitive process and applications must comply with all RFP components. If your organization is eligible and interested in applying, please note the following dates:

1. Letter of Intent: A non-binding letter of intent is to be submitted to CDHS/TCS by 5:00 p.m. on March 26, 1990.
2. Information Meetings: Answers to questions about this RFP will only be provided at the meetings below. No phone calls will be accepted for technical assistance in preparing applications.

SiteDate

Los Angeles  
107 S. Broadway, Room 1138  
Los Angeles, California

March 14, 1990  
10:00 a.m. - 12:00 noon

Berkeley  
2151 Berkeley Way, Room 136  
Berkeley, California

March 16, 1990  
1:30 p.m. - 3:30 p.m.

Sacramento  
744 P St., Room 102  
Sacramento, California

March 19, 1990  
10:00 a.m. - 12:00 noon

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Site

Date

Fresno  
Manchester Center  
Hospitality Room  
2nd Floor, South End  
Blackstone and Shields  
Fresno, CA

March 23, 1990  
10:00 a.m. - 12:00 noon

3. Proposal Due Date: Proposals must be U. S. postmarked or hand delivered to CDHS/TCS no later than April 20, 1990.

If you do not plan to respond to this RFP, please forward it to another potential applicant.

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