

SVENSKA TOBAKS AKTIEBOLAGET FOLDER

S.T.A. has sent this folder to all tobacconists in Sweden.  
A literal translation of it is as follows:-

Headline: Nicotine and Tar in Cigarette Smoke.

"The content of tar and nicotine in tobacco smoke has been very much in the limelight in discussions about the biological effects of smoking in recent years. The smoking public want to know more about tar and nicotine contents in smoke from the different cigarette brands. The Tobacco Company contribute in this folder reliable information on this matter and its central laboratory is continually analysing cigarettes taken from the most popular brands on the market. The analysing is under the supervision and control of personnel from the Hygienic Clinic at Karolinska Institute. The results of these tests taken during January - April are published in this folder. How the figures are interpreted is shown on the back page".

Back page The published tar and nicotine quantities are average values for the months January-April taken at random from cigarettes of all brands under distribution. The brands selected have been agreed upon by STA and the Hygienic Clinic, consideration being given to actual consumer volume.

Uncertainty in the analisation methods is 2-3% of the given tar and nicotine contents, i.e. differences between brands to the extent of 2-3 mg tar and 0.1 - 0.2 mg nicotine and this is due to analisation errors. It should be noted that the figures given cannot be taken at their face value because there are always stable differences between packs of the same brands. Such a decision can first be made when statistics are available from repeated tests of a brand and the variations which from time to time following a random sample will show any quality changes

Hygienic Clinic at  
Karolinska Institute.

If you want more information about analysing methods and control, etc., which have been published in the Scandinavian Medical Journal, you can obtain a copy on application in writing to :-

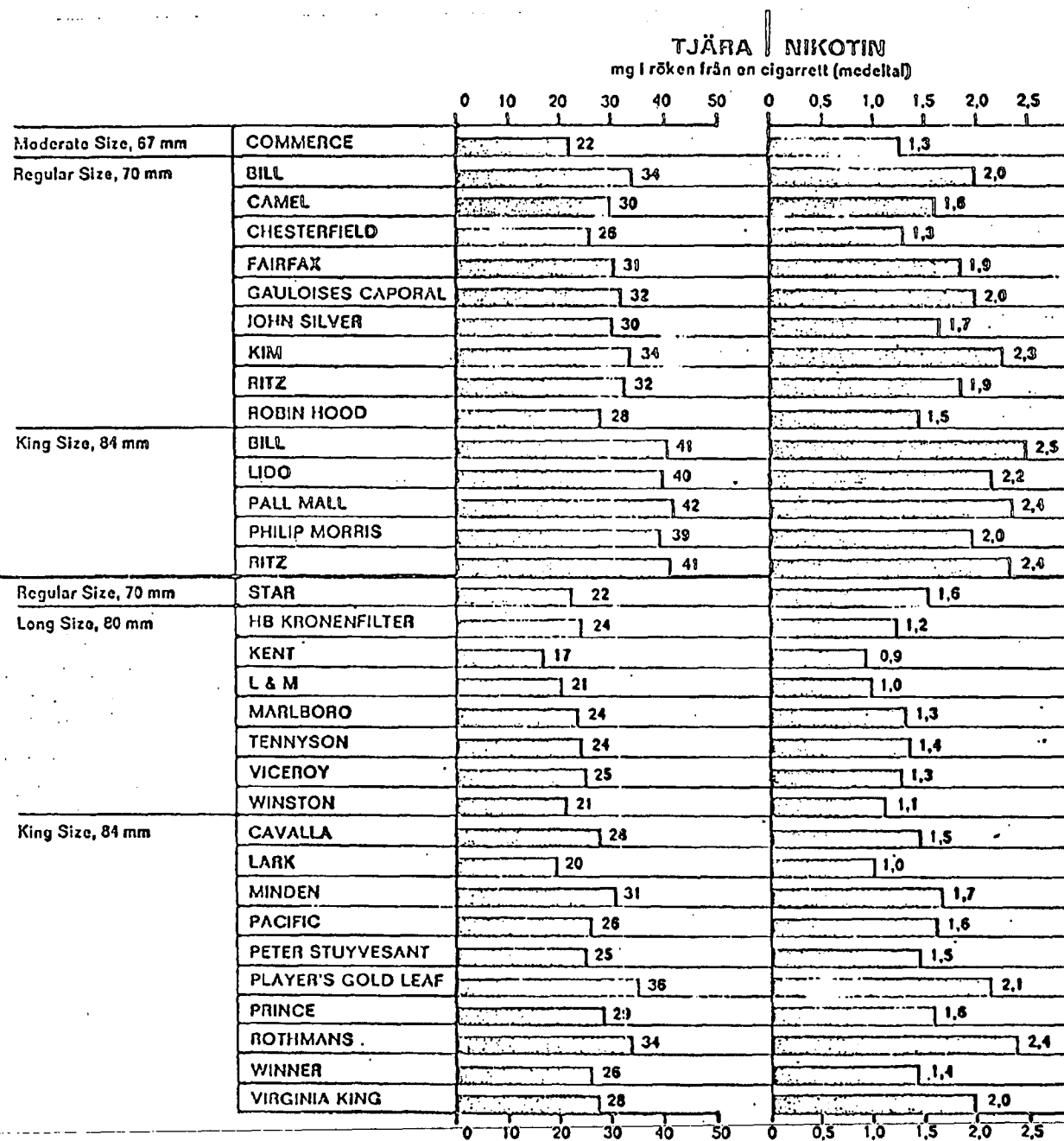
Svenska Tobaks Aktiebolaget,  
Public Relations Department,  
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Stockholm 17.

105407332

# NIKOTIN OCH TJÄRA I CIGARETTRÖK

Cigaretter utan filter

Cigaretter med filter



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