

CHECKOUT COUPON® INFORMATION SHEET

Manufacturer Information

Company: **Philip Morris Inc.**

Address: **120 Park Avenue**

City: **New York**

State: **NY**

ZIP: **10017**

Contact Name: **Alina Rothman**

Contact Phone: **(917) 663-2962**

Redemption Center Information

Name: **Philip Morris**

P.O./Dept. #: **Dept. 28200, 1 Fawcett Drive**

City: **Del Rio**

State: **TX**

ZIP: **78840**

Coupon Information

Manufacturer ID (5 digits): **28200**

Coupon Description: **Save \$1.00 on 2 Packs (Continuity) with the redemption of Pack Competitive offer.**

Coupon Value (ie. 50¢, \$1.00 off 2): **\$1.00 off 2**

Deal Number/OCR Code: _____

Family Code: **411**

Have a graphic/picture? Ad slick? (Yes/No): **Yes, on file**

Expiration Date (rolling weeks or fixed date): **12 Rolling Weeks**

Include Super Kmart

Yes



No



For internal use only (Sales Director to complete)

Control Store Test

Yes



No



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