

## THE TOBACCO INSTITUTE

1875 I STREET, NORTHWEST  
WASHINGTON, DC 20006  
202/457-4800 • RDN/424-AR78

JOHN LYONS  
Issue Manager  
202/457-4855

April 17, 1989

Ms. Mary Pottorff  
Philip Morris International  
120 Park Avenue  
New York, New York

Dear Mopsey:

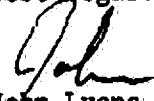
Enclosed are the two Hamilton, Frederick & Schneiders reports on airline issues we discussed. Both reports concern the April 1987 public opinion survey HFS conducted for the Air Line Pilots Association.

The first report, "Voters Opinions of the Airline Industry in the Deregulation Era," was submitted to the House aviation subcommittee as part The Institute's testimony in October 1987. The second is the tabular report for the poll; it was prepared for Jim Savarese and Ogilvy & Mather, two of our consultants.

In the first report, the discussion of airline smoking appears on page six under point 15.

I hope these are helpful. Let me know if I can be of further assistance.

Best regards,

  
John Lyons

Enclosures

2024205667