

ATTACHMENT III

583232567

PROJECT BEST

FLAVOR ADDITIVES

- FLAVOR ADDITIVES
- INTERNAL / DUPONT RESULTS
- NEXT ROUND OF DC SAMPLES

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FLAVOR ADDITIVE PURPOSE

SHERRY - TO ADD A "WINEY/FERMENTED"
TASTE AND PACK AROMA

DMHF - TO ADD A "WINEY/FERMENTED"
TASTE AND PACK AROMA

ANISE - TO MATCH ANISE TASTE OF MARLBORO

CARCOL - TO ADD BODY TO THE SMOKE

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INTERNAL / DUPONT PANEL RESULTS

ADDITIVE SUMMARY

<u>ADDITIVE</u>	<u>S.Q. EFFECT</u>
75 ppm SHERRY	Slight + (Reduced Irritation)
50 ppm SHERRY + 0.25 ppm DMHF	Slight + (Better Tob. Taste)
50 ppm SHERRY + 0.25 ppm DMHF + 15 ppm ANISE	Slight + (Less Irritation, More Body & Better Tob. Taste)
100 ppm CARCOL	Slight + (More Body)

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PROJECT BEST BLEND/ADDITIVE COMBINATIONS

			1. Sherry Pkg. + XFF-660
925GG	Std. EBR	MET-3	2. Sherry Pkg. + CARCOL + XFF-660
			3. XFF-660 Flavor
			4. XFF-641 (Control)
	XEBR-50	MET-3	1. Sherry Pkg. + XFF-660
			2. Sherry Pkg. + CARCOL + XFF-660
			3. XFF-660 Flavor
1040B	XEBR-50	MET-2	1. Sherry Pkg. + CARCOL + XFF-660
			1. Sherry Pkg. + XFF-660 = XFF-661
		MET-4	2. Sherry Pkg. + CARCOL + XFF-660 = XFF-662
			3. XFF-660 Flavor
1040E	XEBR-50	MET-2	1. Sherry Pkg. + XFF-660
			2. Sherry Pkg. + CARCOL + XFF-660
			3. XFF-660 Flavor

Sherry Pkg. = Sherry/DMHF/Anise

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RECON / BLEND / ADDITIVE COMBINATIONS

INTERNAL SAMPLE DC MAKE 4 / 29

DUPONT TESTING 5 / 22

DUPONT RESULTS 6 / 3

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