



BRITISH-AMERICAN TOBACCO COMPANY LIMITED

## FACSIMILE


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### Comments:

The attached ATIS Editor's note came to me today I am sending it to you for your information alert and proactive action in your respective markets.

It seems to me to be advance information on bad news ahead Please let me know what you think

Regards,



Shabanji Opukah

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**ATIS**
**African Tobacco Information Service**
*A media package for a tobacco - free Africa*

I offered BAT an annual subscription of  
US\$ 500.00. The offer has not  
VOLUME 1 NUMBER 6 been taken up. Regards Pamphil MAY 1996

NOTE TO THE EDITOR: African Tobacco Information Service (ATIS) features are produced by Africa Information Service (AFIS Syndication) in collaboration with the Tobacco Control Commission for Africa (TCCA). This bulletin focuses on agricultural and farm economic issues.

1. **KENYA:** New study writes off BAT regional liability: A new study a Kenya public health researcher exposes various pro-tobacco positions by BAT as a public relations ploy. PAMPHIL H M KWEYUH in NAIROBI gained privileged access to Milking the Last Drops: a Case of BAT Kenya.
2. **ZIMBABWE:** Less burley tobacco, higher prices but....: It may be too early to cheer, writes RONALD WATTS in HARARE about high prices for air cured (burley) tobacco. The variety, grown mainly Black farmers has been hit by drought, a matter that could paralyse the operations of the Zimbabwe Tobacco Auctions Pty, the industry's backbone.
3. **INVESTMENT:** Major losses feared in BAT's panic expansion: Why hasn't BAT Uganda expanded much in about 70 years of existence seem s to be the big question? PAMPHIL KWEYUH and ATIS Correspondents in KAMPALA analyse a phased expansion of the besieged firm and question its viability.
4. **ZIMBABWE:** Tobacco farmers turning to cotton, paprika: This world tobacco market leader is once more experimenting on a new crop to substitute the golden leaf that is fast losing its glitter. RONALD WATTS was in CHUTENARY to weigh the prospects of paprika and newly watered cotton.
5. **SOUTHERN AFRICA:** EU cash withdrawal, low prices wither tobacco: The roving agriculturalist RONALD WATTS was in BLANTYRE (Malawi), from where he reports among others, the difficulties facing Zambian tobacco farmers after funds for their operations sunk with the Meridien BIAO Bank.

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