

132-EU-1919

# Made to meet your taste!

## Camel CIGARETTES



**YOU** never tasted such full-bodied mellow mildness in cigarettes as Camels deliver! *Because there never were cigarettes like Camels!* Every fragrant puff is a cigarette revelation! You'll quickly prove to your own satisfaction that Camels are in a class by themselves!

Put this Camel delight right up to quality and then to the unusual blend of choice Turkish and Domestic tobaccos! The blend makes them so smooth and so appealing to the most fastidious smoker!

*And, you'll prefer this blend to either kind of tobacco smoked straight!*

When you have smoked Camels and noted their freedom from any unpleasant cigarettey aftertaste or any unpleasant cigarettey odor, just lay that to this remarkable blend, too!

*Compare Camels point-for-point with any cigarette in the world at any price! You'll prefer Camel quality to coupons, premiums or gifts!*

Camels are sold everywhere in scientifically sealed packages of 25 cigarettes, or ten packages (100 cigarettes) in a glassine-paper-covered carton. We strongly recommend this carton for the home or office supply or when you travel.

R. J. Reynolds Tobacco Company  
Winston-Salem, N. C.

18c a package



PROOF  
N. W. AYER & SON  
PHILADELPHIA

Judge July 19th

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