



# LET US KNOW SO YOU DON'T MISS THE **BIG** NEWS FOR... **WINSTON SMOKERS!**

Tell us where you are. Complete and mail this form. Be sure to include your signature and birthdate.  
OFFER RESTRICTED TO SMOKERS 21 YEARS OF AGE OR OLDER.

First Name **REX** M.I. **D** Last Name **McNEESE**

Street Address **7511 JUPITER ROAD**

Apt. # **WEAVERVILLE** City **NC** State **28787** Zip Code

Home Phone (Area Code) **919** Daytime Phone (Area Code) **919** Male ☐ Female ☐

FORM WILL NOT BE PROCESSED WITHOUT SIGNATURE AND BIRTHDATE.

What is your birthdate? (required) **11/19/55** Today's date? **7/23/96**  
(month) (day) (year) (month) (day) (year)

I certify that I am a smoker; that I am 21 years of age or older; and that I want to receive offers, premiums, coupons, or free cigarettes that may be sent to me in the mail. I understand that giving false information in order to accept these offers may constitute a violation of law.

Signature (required) **Rex D. McNeese**  
(first) (middle initial) (last)

1. What is your USUAL BRAND of cigarette? **WINSTON** **100's** N43

2. Is your USUAL BRAND? Check (✓) one ☐ Menthol ☒ Non-Menthol

3. Is your USUAL BRAND? Check (✓) one ☐ Non-Filter ☐ Filter/King ☒ 100's (Long) ☐ 120's (Extra Long)

4. Check (✓) one of the following as it appears on the pack  
☐ Lights ☐ Mediums ☐ Milds ☐ Ultra Light/Ultras  
☒ None of These

5. Check (✓) one of the following ONLY IF it appears on the pack  
☐ Preferred ☐ Select ☐ Slims/Superslims ☐ Special Lights  
☐ Ultima ☐ Wides

6. Out of the LAST TEN times you bought cigarettes, how many times did you buy your USUAL BRAND? **9**  
Please enter a number between 0 and 10 in the boxes to the right

7. What is your second choice brand (if any)? **KENT** **100's**  
If you don't have a second choice brand, write "NONE" in the boxes above

8. Which are you a fan of? Check (✓) one  
☐ NASCAR Winston Cup ☐ NHRA Winston Drag Racing ☒ Not a fan of either one

WINSTON KING: 15 mg. "tar", 1.2 mg. nicotine, WINSTON SELECT  
KING: 16 mg. "tar", 1.2 mg. nicotine, av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.

51730 9035

**FILL IT OUT NOW,  
AND  
SEND IT IN TODAY!**

And if you've already sent one  
in, give this to a fellow  
Winston Smoker  
who is 21 years of  
age or older, and  
let them in on  
the news, too!



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PTD IN USA



**NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES**

**BUSINESS REPLY MAIL**  
FIRST-CLASS MAIL PERMIT NO 388 RICHARDSON TX  
POSTAGE WILL BE PAID BY ADDRESSEE



ATTN DEPT N43  
WINSTON  
PO BOX 834030  
RICHARDSON TX 75083-9881



51730 9036





**Megavision  
Electronics, Inc.**

751 Jupiter Rd.  
Weaverville, NC 28787

800/583-7804  
704/645-7724  
Fax: 704/645-6859

To Whom It May Concern

7-23-96

Enclosed you will find a form which I have filled out as requested.

This is the 2nd or 3rd form I have filled out this year.

I have heard nothing and I wonder if filling these out does anything?

Personally, I'm sick and tired of all the anti-smoking sentiment. I know what smoking can do to people but I made a decision to smoke and I really enjoy smoking Winston 100's.

If there are any complementary cigarettes available I would appreciate access to them. I am willing to try other products of an equal strength or greater. For instance I have never smoked Winston Select.

Sincerely,

Rex D. McNeese  
C.E.O.

P.S. Please let me know if my correspondence is reaching you!

51730 9037

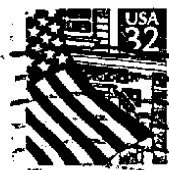


**Megavision  
Electronics, Inc.**

751 Jupiter Rd.  
Weaverville, NC 28787



P&D ASHEVILLE NC 288 07/31/96 PM



N43 - old mail

Winston  
P.O. Box 834030  
Richardson TX 75083-9881  
ATTN: Dept. N43

51730 9038

