

THE TOBACCO INSTITUTE

1875 I STREET, NORTHWEST
WASHINGTON, DC 20006
202.457-4300 • 800.421-9876

SAMUEL D. CHILCOTE, JR.
President

December 4, 1984

*Ann-Smoking
Groups*

MEMORANDUM

TO: MEMBERS OF THE EXECUTIVE COMMITTEE
MEMBERS OF THE COMMITTEE OF COUNSEL
MEMBERS OF THE COMMUNICATIONS COMMITTEE
MEMBERS OF THE STATE ACTIVITIES POLICY COMMITTEE

FROM: SAMUEL D. CHILCOTE, JR. *[Signature]*

There appears to be new life in the National Interagency Council on Smoking and Health (NICSH); hence this special briefing report for your information and that of your colleagues.

NICSH, whose most recent available membership list is attached, was formed after the first Surgeon General's report two decades ago as a body to coordinate government agency and private anti-smoking activities. Office expenses were borne by various voluntary health associations.

Last winter, we learned from private sources that NICSH was in something of an eclipse, at least in part due to discoveries that its finances were in some degree of disorder and it was behind in its required filings with IRS as a tax-exempt organization. We learned further that Dow Chemical Company had committed itself to funding NICSH.

In late September, we obtained the attached meeting notice, issued from the American Cancer Society's office by the NICSH chairman. We have not been able to learn the outcome of the meetings which were scheduled for November 19. We do, however, have a fragmentary report of the meeting held November 20.

We believe 40 to 60 of the leaders in the U.S. anti-smoking movement were invited -- persons such as Stanton Glantz, the California statistician who collaborated in the White-Froeb study; Alan Blum, the present editor of the Journal of the New York State Medical

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Society; Mike Pertschuk, the former FTC Commissioner, and Surgeon General Koop. We do not know who attended.

We are told the meeting lasted about five hours, running through a list of actions which might help meet the smoke-free society goal in 16 years. Attendees agreed to put together a coalition to carry out and oversee those activities. Those requiring lobbying would be handled by Matt Myers of the Coalition on Smoking OR Health. Others would be directed by a professional to be hired.

One person at the meeting from Minnesota mentioned possession of a document from a cigarette manufacturer which discusses advertising targeted toward young women. She said she would provide copies to the others attending.

Dr. Koop reportedly spoke for about a half hour, leaving when he finished. He made it clear he will seek reappointment.

Dow announced another \$25,000 grant to help NICSH with its newsletter expense. The Cancer Society pledged \$10,000 and the Lung Association \$1,000 -- enough for 1985 expenses.

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Attachments

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