

[54] SMOKING ARTICLE

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[21] Appl. No.: 700,579

[22] Filed: Jun. 28, 1976

Related U.S. Application Data

[63] Continuation-in-part of Ser. No. 584,921, Jun. 9, 1975,
abandoned.[51] Int. Cl.³ A24D 1/02; A24D 1/16;
A24F 1/00; A24F 47/00[52] U.S. Cl. 131/270; 131/329;
131/330; 131/349; 131/360[58] Field of Search 131/4 R, 4 A, 4 B, 8 R,
131/8 A, 9, 10, 263, 45 A; 40/321, 1.34; 35/31
E; 10/334

[56]

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FOREIGN PATENT DOCUMENTS

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[57]

ABSTRACT

An improved smoking article, such as a cigarette or cigar, having means for controlling quickly, accurately and selectively the extent of consumption of the smoking article, to assist a habitual smoker in voluntarily curtailing or terminating his smoking habit. The control means comprises a generally tubular outer wrapping on the article on which are marked, printed, or otherwise imposed, spaced indicia in the nature of a scale, extending longitudinally of the article, and an annular control indicator mounted telescopically on the article and slidable axially relative thereto. The indicia may be accompanied by contrasting designs or markings, to provide quick, accurate and carefully selected voluntary control by the smoker of the extent of consumption of the smoking article. The annular control indicator contrasts visually relative to the smoking article.

4 Claims, 9 Drawing Figures

