

TRANSIT

MONTH	<u>N.Y. SUBWAY CARD</u>		<u>N.Y. SUBWAY CARD OVER DOOR</u>		<u>WASHINGTON, D.C. STATION PLATFORMS</u>		DESIG
	BRAND	DESIGN	BRAND	DESIGN	BRAND	DESIGN	
JANUARY							
FEBRUARY							
MARCH	H25-8001 G FULL FLAVOR	KYLE	H25-8001 H FULL FLAVOR	KYLE			
APRIL					H25-8001 L FULL FLAVOR	KYLE	
MAY					H25-8001 L FULL FLAVOR	KYLE	RPT.
JUNE	H25-8001 G FULL FLAVOR	KYLE RPT.	H25-8001 H FULL FLAVOR	KYLE RPT.	H25-8001 L FULL FLAVOR	KYLE RPT.	
JULY							
AUGUST	H25-8006 G FULL FLAVOR	YORK	H25-8006 H FULL FLAVOR	YORK			
SEPTEMBER							
OCTOBER	H25-8006 G FULL FLAVOR	YORK RPT.	H25-8006 H FULL FLAVOR	YORK RPT.			
NOVEMBER							
DECEMBER	FULL FLAVOR		FULL FLAVOR				

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MONTH	<u>PANAGRAPHIC UNITS</u> <u>14' X 48'</u>		<u>PANAGRAPHIC UNITS</u> <u>30-SHEET</u>		BRAND	DESIGN	BRAND	DESIGN
	BRAND	DESIGN	BRAND	DESIGN				
JANUARY	H17-7001 Z 100'S SELLECK RPT.		H17-7005 Z 100'S SELLECK RPT.					
FEBRUARY	H17-7001 Z 100'S SELLECK RPT.		H17-7005 Z 100'S SELLECK RPT.					
MARCH	H17-7001 Z 100'S SELLECK RPT.		H17-7005 Z 100'S SELLECK RPT.					
APRIL	H17-7001 Z 100'S SELLECK RPT.		H17-7005 Z 100'S SELLECK RPT.					
MAY	H17-7001 Z 100'S SELLECK RPT.		H17-7005 Z 100'S SELLECK RPT.					
JUNE	H17-7001 Z 100'S SELLECK RPT.		H17-7005 Z 100'S SELLECK RPT.					
JULY	H17-7001 Z 100'S SELLECK RPT.		H17-7005 Z 100'S SELLECK RPT.					
AUGUST	H17-7001 Z 100'S SELLECK RPT.		H17-7005 Z 100'S SELLECK RPT.					
SEPTEMBER	H17-7001 Z 100'S SELLECK RPT.		H17-7005 Z 100'S SELLECK RPT.					
OCTOBER	H17-7001 Z 100'S SELLECK RPT.		H17-7005 Z 100'S SELLECK RPT.					
NOVEMBER	100'S		100'S					
DECEMBER	100'S		100'S					

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MONTH	<u>PENN STATION</u> <u>(HOLOGRAM)</u>		<u>ATLANTA TRIVISION</u>		<u>DETROIT</u> <u>SPECTACULAR</u>		<u>PITTSBURGH TRIVISION</u>	
	BRAND	DESIGN	BRAND	DESIGN	BRAND	DESIGN	BRAND	DESIGN
JANUARY	H8-7006 SALEM *	HOLOGRAM RPT.	H17-7005 W-TN 100'S	ENJOY	H17-8001 Z FULL FLAVOR	TWIN PACK RPT.		
FEBRUARY	H8-7006 SALEM *	HOLOGRAM RPT.	H17-7005 W-TN 100'S	ENJOY RPT.	H17-8001 Z FULL FLAVOR	TWIN PACK RPT.		
MARCH	H8-7006 SALEM *	HOLOGRAM RPT.	H17-7005 W-TN 100'S	ENJOY RPT.	H17-8001 Z FULL FLAVOR	TWIN PACK RPT.		
APRIL	H8-7006 SALEM *	HOLOGRAM RPT.	H17-7005 W-TN 100'S	ENJOY RPT.		EXP.		
MAY	H8-7006 SALEM *	HOLOGRAM RPT.	H17-7005 W-TN 100'S	ENJOY RPT.				
JUNE	H8-7006 SALEM *	HOLOGRAM RPT.	H17-7005 W-TN 100'S	ENJOY RPT.				
JULY	H8-7006 SALEM *	HOLOGRAM RPT.	H17-7005 W-TN 100'S	ENJOY RPT.				
AUGUST	H8-7006 SALEM *	HOLOGRAM RPT.	H17-7005 W-TN 100'S	ENJOY RPT.				
SEPTEMBER	H8-7006 SALEM *	HOLOGRAM RPT.	H17-7005 W-TN 100'S	ENJOY RPT.				
OCTOBER	H8-7006 SALEM *	HOLOGRAM RPT.	H17-7005 W-TN 100'S	ENJOY RPT.				
NOVEMBER	SALEM *		100'S				FULL FLAVOR	
DECEMBER	SALEM *		100'S				FULL FLAVOR	
	* 5 BRAND STYLES							

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BLACK MARKETS

MONTH	<u>30-SHEET POSTERS</u> <u>BLACK MARKETS</u>		<u>SIX SHEET POSTERS</u> <u>BLACK MARKETS</u>		<u>KING SIZE BUS POSTER</u> <u>BLACK MARKETS</u> <u>ST. LOUIS</u>		DESIGN
	BRAND	DESIGN	BRAND	DESIGN	BRAND	DESIGN	
JANUARY							
FEBRUARY							
MARCH	H25-8003 A FULL FLAVOR	BASS RPT.	H25-8003 B FULL FLAVOR	BASS			
APRIL	H25-8003 A FULL FLAVOR	BASS RPT.	H25-8003 B FULL FLAVOR	BASS RPT.	H25-8003 C FULL FLAVOR	BASS	
MAY	H25-8003 A FULL FLAVOR	BASS RPT.	H25-8003 B FULL FLAVOR	BASS RPT.	H25-8003 C FULL FLAVOR	BASS RPT.	
JUNE	H25-8003 A FULL FLAVOR	BASS RPT.	H25-8003 B FULL FLAVOR	BASS RPT.	H25-8003 C FULL FLAVOR	BASS RPT.	
JULY	H25-8003 A FULL FLAVOR	BASS RPT.	H25-8003 B FULL FLAVOR	BASS RPT.	H25-8003 C FULL FLAVOR	BASS RPT.	
AUGUST	H25-8003 A FULL FLAVOR	BASS RPT.	H25-8003 B-TN FULL FLAVOR	BASS	H25-8003 C-TN FULL FLAVOR	BASS	
SEPTEMBER	H25-8003 A FULL FLAVOR	BASS RPT.	H25-8003 B-TN FULL FLAVOR	BASS RPT.	H25-8003 C-TN FULL FLAVOR	BASS RPT.	
OCTOBER	H25-8003 A FULL FLAVOR	BASS RPT.	H25-8003 B-TN FULL FLAVOR	BASS RPT.	H25-8003 C-TN FULL FLAVOR	BASS RPT.	
NOVEMBER	FULL FLAVOR		FULL FLAVOR		FULL FLAVOR		
DECEMBER	FULL FLAVOR		FULL FLAVOR		FULL FLAVOR		

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BLACK MARKETS

MONTH	<u>NEW ORLEANS BUS CARD</u> <u>BLACK MARKET</u>		<u>NORFOLK BUS CARD</u> <u>BLACK MARKET</u>		<u>WASHINGTON, D.C. BUS CARD</u> <u>BLACK MARKET</u>		<u>WASHINGTON, D.C. KIOSK</u> <u>BLACK MARKET</u>	
	BRAND	DESIGN	BRAND	DESIGN	BRAND	DESIGN	BRAND	DESIGN
JANUARY								
FEBRUARY								
MARCH	H25-8003 J FULL FLAVOR	BASS					H25-8003 J FULL FLAVOR	BASS
APRIL	H25-8003 J FULL FLAVOR	BASS RPT.	H25-8003 J FULL FLAVOR	BASS			H25-8003 J FULL FLAVOR	BASS
MAY	H25-8003 J FULL FLAVOR	BASS RPT.			H25-8003 J FULL FLAVOR	BASS		
JUNE	H25-8003 J FULL FLAVOR	BASS RPT.	H25-8003 J FULL FLAVOR	BASS RPT.				
JULY								
AUGUST							H25-8003 J FULL FLAVOR	BASS
SEPTEMBER								
OCTOBER							H25-8003 J FULL FLAVOR	BASS
NOVEMBER								
DECEMBER							FULL FLAVOR	

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