

3517 Hidden Lake Dr.  
Waldport, Ore. 97394  
June 1, 1989

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Board of Directors  
R.J. Reynolds Tobacco Co.  
410 N. Main St.  
Winston-Salem, N.C. 27102

RECEIVED  
JUN - 6 1989

Dear Sirs:

Enclosed is an article written for the Oregonian in regard to an ad for Camel cigarettes for three national magazines. Please read it. Hopefully, you will direct the advertising department to discontinue such ads.

Are profits more important than care for other members of the human race? Surely none of you want wives or daughters exploited and harmed to make money for the stock holders so surely you will consider the safety of women and the education of the young men in our society.

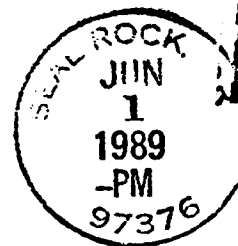
A second article is enclosed - it addresses some of the harm that has come to women recently. Don't let Camel cigarette advertising model destructive behavior.

With great sincerity,  
Eunice Ford

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3517 Hiddenshake Dr.  
Waldport, Or. 97394

R. F. Reynolds Tobacco Co.  
410 N. Main St.  
Winston-Salem, N.C.  
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