

Initial Survey~ Attachment H:
OCR Coding List

<u>Definition</u>	<u>Program Number</u>	<u>Program Phase</u>
Cycle 1 Calling Surveyed		
Cycle 2 Calling Surveyed		
Cycle 3 Calling Surveyed		
Cycle 4 Calling Surveyed		
Cycle 5 Calling Surveyed		
Cycle 6 Calling Surveyed		
Cycle 7 Calling Surveyed		
Cycle 8 Calling Surveyed		
Cycle 9 Calling Surveyed		
Cycle 10 Calling Surveyed		
Good Numbers sent to RW for 6 Cycles of Calling Surveyed		
Good Numbers sent LBCo. Mail Survey		
Bad Numbers sent LBCo. Mail Survey		
Unreachable sent LBCo. Mail Survey		
Incentive Answering Machine Message Surveyed		
Non-Incentive Answering Machine Message Surveyed		
Incentive A.M.M. no survey, sent LBCo. Mail Survey		
Non-Incentive A.M.M. no survey, sent LBCo. Mail Survey		

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Mail w/Telemarketing Follow Up~ Attachment C:
OCR Coding List

<u><i>Definition</i></u>	<u><i>Program Number</i></u>	<u><i>Program Phase</i></u>
Mail Only CSA Non-Incentive sent LBCo. Mail Survey		
Mail Only "Camera" Package sent LBCo. Mail Survey		
Mail with TM CSA Non-Incentive sent LBCo. Mail Survey		
Mail with TM "Camera" Package sent LBCo. Mail Survey		

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No Phone Numbers~ Attachment C:
OCR Coding List

<u>Definition</u>	<u>Program Number</u>	<u>Program Phase</u>
LBCo. CSA Non-Incentive Mail Surveyed		
LBCo. "Camera" Package Mail Surveyed		
LBCo. CSA Non-Incentive No Survey sent "Camera" Package		
LBCo. CSA Non-Incentive No Survey sent CSA Non-Incentive Package		
LBCo. CSA Non-Incentive No Survey sent PM Non-Incentive Package		
LBCo. "Camera" Package No Survey sent "Camera" Package		
LBCo. "Camera" Package No Survey sent "Camera w/Last Chance" Package		
LBCo. "Camera" Package No Survey sent CSA Non-Incentive Package		
LBCo. "Camera" Package No Survey sent PM Non-Incentive Package		

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Response Options~ Attachment C:
OCR Coding List

<u><i>Definition</i></u>	<u><i>Program Number</i></u>	<u><i>Program Phase</i></u>
LBCo. sent Mail Only "Camera" Package		
LBCo. sent Mail & Live Op "Camera" Package		
LBCo. sent Mail & IVR "Camera" Package		
LBCo. sent Mail, IVR, & Live Op "Camera" Package		
LBCo. sent IVR Only "Camera" Package		
LBCo. sent Live Op Only "Camera" Package		
LBCo. sent IVR & Live Op "Camera" Package		
LBCo. sent Mail & Live Op "Camera" Package Live Op responder		
LBCo. sent Mail & Live Op "Camera" Package Mail responder		
LBCo. sent Mail & IVR "Camera" Package Mail responder		
LBCo. sent Mail & IVR "Camera" Package IVR responder		
LBCo. sent IVR & Live Op "Camera" Package IVR responder		
LBCo. sent IVR & Live Op "Camera" Package Live OP responder		
LBCo. sent Mail, IVR, & Live Op "Camera" Package Mail responder		
LBCo. sent Mail, IVR, & Live Op "Camera" Package Live OP responder		
LBCo. sent Mail, IVR, & Live Op "Camera" Package IVR responder		

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