



WILLIP MORRIS

U.S.A.

INTER-OFFICE CORRESPONDENCE

RICHMOND, VIRGINIA

To: Mr. R. N. Thomson

Date: December 5, 1975

From: J. E. Wickham ✓

Subject: New Cigarette

American Tobacco Company is introducing Pall Mall Filter 80 in a flip-top box. The test market is Harrisburg, Pennsylvania. Samples have been ordered.

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