

CONFIDENTIALITY AGREEMENT

In consideration of having access to certain proprietary information belonging to and owned by Brown & Williamson Tobacco Corporation (hereinafter referred to as "B&W") and working on B&W market research projects, described in the "Agreement Between Brown & Williamson Tobacco Corporation and Horsearch International, Inc.," to be carried out and fully and finally completed by Horsearch International, Inc. (hereinafter referred to as "Horsearch"),

I, _____, agree to protect, maintain and keep in strict confidence and guarantee the confidentiality of

(a) any and all information concerning B&W and its business which B&W discloses to me as an officer, employee and agent of Horsearch:

(b) any and all information which I, individually or in conjunction with any other person, working on the aforementioned projects and similarly governed by this "Confidentiality Agreement," develop, create or acquire in performing consulting services with Horsearch for B&W;
and,

68800 7 2 9 9

-2-

(c) the existence and the terms and conditions of this
"Confidentiality Agreement" and the Agreement and any
Addendum thereto between B&W and Norsearch.

Without the prior written authorization of B&W, I shall not
use, dispose of or disclose, at any time, to any third party not
of Norsearch, any of the aforementioned information.

NAME _____

ADDRESS _____

DATE _____

688000

7 3 0 0

