



# PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 880-5000

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Personal  
Confidential  
Redacted

Mr. Francis D. Gomez shared your recent letter with me and requested that I respond.

On behalf of all of us at Philip Morris, I want to thank you for taking the time to let us know your views on the current smoking controversy. We commend you for expressing your opinions.

Regrettably, there are some people in this country who want to control the behavior of others and who seem to have forgotten that this is a society based on tolerance and freedom of choice.

For quite some time now, our company has actively worked to protect the rights of smokers and to encourage our extended family of consumers, customers and suppliers to make their voices heard by the people who make the laws in our country.

We welcome your support and thanks for taking the time to write to us.

Cordially,

Danielle Gordon  
Supervisor  
Consumer Affairs

IID#: 462163

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