



LEO BURNETT COMPANY • INC.
ADVERTISING

PRUDENTIAL PLAZA • CHICAGO, ILLINOIS 60601
312-565-5959

240-40

POSTER DISPLAY CONTRACT

TO

FOSTER & KLEISER
3700 EAST RANDOL MILL ROAD
ARLINGTON, TX 76011

DATE: NOVEMBER 1, 1983

CONTRACT NO.: TXFW 01-14

ADVERTISER: Philip Morris, Inc.

PRODUCT: Tobacco - 85 POOL

TRADING AREA: 510

Hereinafter referred to as Company

Leo Burnett Company, Inc., hereinafter referred to as Agency, hereby contracts for the Posting and Maintenance of Outdoor Advertising Posters on Outdoor Advertising Poster Panels owned or controlled by Company in the Market/s listed below for advertising of advertiser's products or services named herein, upon all the terms and conditions set forth on the front and back hereof, and any addendum pages attached hereto.

MARKET	SIZE SHOWING	NUMBER OF PANELS			NO. OF MONTHS	POSTING INFORMATION
		REG.	ILLUM.	TOTAL		
TEX FT. WORTH	50	4	32	36	12	25th of Previous Month.

YEAR 1984

'83 '84

DATES	JAN.	FEB.	MAR.	APR.	MAY	JUNE	JULY	AUG.	SEPT.	OCT.	NOV.	DEC.
ORDERED	12/25	1/25	2/25	3/25	4/25	5/25	6/25	7/25	8/25	9/25	10/25	11/25
ACCEPTED	12/25											11/25

This is a master contract authorizing all Philip Morris, Inc. operating companies and affiliates and their advertising agencies to place space against this contract.

SPECIAL INSTRUCTIONS:

RATE INFORMATION	
Gross Mo. Cost	\$ 9,616.00
Continuity Discount	\$ 961.60
Discounted Mo. Cost	\$ 8,654.40

ACCEPTED: _____

AGENCY: LEO BURNETT COMPANY, INC.

COMPANY: _____

BY: [Signature]

SHIPPING ADDRESS: SAME

BILLING INFORMATION: SEND INVOICES ONLY TO
ACCOUNTING DEPT. SECT. B

DATE: _____

CLIENT COPY