

A REAL BREAKTHROUGH IN SMOKING.



AVAILABLE IN SELECTED AREAS

DE-NICOTINED MENTHOL

AND SMOOTH FRESH TASTE.

IT'S THE ONLY MENTHOL CIGARETTE WITH LESS THAN 0.1 MG OF NICOTINE MADE FROM DE-NICOTINED TOBACCO. ■ NEXT® DE-NIC® ■ THE RESULT OF A NICOTINE EXTRACTION PROCESS THAT REMOVES NICOTINE DIRECTLY FROM THE TOBACCO. MUCH THE WAY CAFFEINE IS NATURALLY EXTRACTED FROM COFFEE BEANS. ■ SO YOU WON'T FIND IT HARD TO DRAW. ■ WHAT YOU'LL GET IS A SMOKE-ABLE CIGARETTE WITH A SMOOTH, FRESH TASTE. ■ AVAILABLE IN REGULAR AND MENTHOL, KINGS AND 100'S

WHAT WILL YOU
THINK OF NEXT®

De-Nic®

NICOTINE EXTRACTION FROM FINE TOBACCOS,
CREATING A MENTHOL CIGARETTE WITH A SMOOTH,
LIGHT TASTE AND LESS THAN 0.1 MG NICOTINE.

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SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

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9 mg "tar," 0.1 mg nicotine av.
per cigarette by FTC method.

Source: <https://www.industrydocuments.ucsf.edu/docs/hypd0125>